MIND MAP VALUE PROPOSITION DESIGN

Angelina Ginatasya Kosasih

2440038276

Universitas Bina Nusantara

angelina.kosasih@binus.ac.id

Content: Canvas, Design, Test,
Evolve

Reference: Alexander

Osterwalder, Yves Pigneur,

Greg Bernarda & Alan Smith

(2014) Value Proposition

Design, John Wiley & Sons, Inc.

Supervisor: Agung Purnomo