

Cycles of Invisibility: The Limits of Transparency in Dealing with Scientific Misconduct

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Abstract: Sanctions for plagiarism, falsification, and fabrication in research are primarily symbolic. This paper investigates sanctions for scientific misconduct and their preceding investigation processes as visible and legitimate symbols. Using three different data sources (retraction notices, expert interviews, survey of scientists), we show that sanctions for scientific misconduct operate within a cycle of visibility, in which sanctions are highly visible, while investigation and decision-making procedures remain mostly invisible. This corresponds to high levels of acceptance for sanctions in the scientific community, but rather low acceptance of the respective authorities. Such a punitivity in turn exacerbates confidentiality concerns, so that authorities become even more secretive. We argue that punitivity towards scientific misconduct is driven by such a cycle of invisibility.

INTRODUCTION

I feel free when I see no one and nobody knows my name.
– Elizabeth Woolridge Grant & Richard Wright Nowels

Sanctions for scientific misconduct are primarily symbolic: Scientists who falsify, fabricate, or plagiarize usually face sanctions directed at their reputation, instead of

prison sentences or monetary penalties. They are reprimanded, forced to retract publications, or receive temporal bans on submitting papers to certain journals. The symbolic weight of such “mild” forms of punishment is, nonetheless, considerable within the scientific community, as the associated loss of reputation can negatively impact collaborations with colleagues, publication success, or job opportunities, even to the point of effectively ending research careers. Understanding the punitiveness of primarily symbolic sanctions in academia, where punishment relates to practices of knowledge production, requires a concept of visibility (Brighenti 2007), as visibility has been shown to be of central importance both to the labelling of deviance (Inciardi 1972) from a societal reactions perspective in criminology (Grattet 2011) and to knowledge production throughout the history of science from a social studies of science perspective (Daston & Galison 2007). In both domains, being able to make something visible, be it a scientific fact or a punishment for misconduct, exemplifies knowledge and power at once (Foucault 1978).

Visibility is also closely tied to the legitimacy of sanctions as well as authorities: Visibility can help create legitimacy for penal authorities, particularly in the form of transparency (Mehrpooya & Djelic 2014). It is at the same time also embedded in particular regimes of visibility (Brighenti 2007) and influenced by cultural notions about the legitimacy of what can and should be made visible or presented to public view (Foucault 1977; Pratt 2000; Smith 2008).

The present paper investigates sanctions as visible symbols, looking at the processes preceding sanctions, such as investigations, trials, and sentencing decisions. Its focus is on exploring how such processes are shaped by interactions between visibility and legitimacy. Taking into account the signification practices preceding symbolic sanctions we ask how coercive acts become legitimated as punishments through investigations and trials, how punishment retroactively affects

the legitimacy of the trial, as well as how acquittals, as the often neglected counterpart of punishment, fit into such a symbolic conception of penal activity.

We use the investigation and sanctioning of scientific misconduct as an exemplary case that differs from judicial practices of visibilization in important respects. Such an investigation poses two challenges: First, institutions for dealing with scientific misconduct are fairly new and heterogeneous, with little empirical research on how they operate. Second, sanctions and punishment in science are issued by numerous actors—universities, journals, funders, etc.—forming a penal system with limited transparency, i.e. with fragmented patterns of visibility (Hesselmann et al. 2017), so that knowledge from criminology and the sociology of deviance is of limited value. Hence, one of the most common assumptions about penal systems does not hold for the case of science, namely that punishment relates to a central authority in a national context under the rule of law.

The empirical analyses utilize three different data sources that each provide a unique perspective on misconduct cases, their investigations and the ensuing reactions. First, semi-structured interviews with individuals responsible for handling cases of scientific misconduct at journals, universities, publishers and funders shed light on the processes behind sanctions such as retractions. Second, semiotic analyses of retractions and retraction notices provide insight into the symbolic strategies of the most visible form of sanctions. Third, data from a survey of German researchers account for the symbolic impact of visible sanctions within the scientific community. We find that sanctioning practices mainly operate on a case-by-case basis with enacting individuals that refrain from identifying as a sanctioning authority. Retractions primarily symbolize that a sanction has been issued and they provide little transparency as to what processes preceded the formal retraction. Scientists show exceptionally high approval of retractions in conjunction with a considerable support for punitive measures in general. We conclude that sanctions for scientific

misconduct operate within a cycle of visibility: The challenges in making visible the processes that precede the sanctions, such as their rare and incidental character, as well as confidentiality concerns, result in a high visibility for sanctions and a low visibility for the procedures leading up to them. Sanctions enjoy high support as the only visible element, leading to a relatively high punitivity in the scientific community. This punitivity in turn exacerbates the institutions' concerns with confidentiality. The lack of a central penal authority strengthens the significance of symbolic aspects of sanctions to ensure trust in community-controlled forms of social control.

FROM AN IDEAL TO A DEEPLY CONFLICTED VIEW OF SCIENCE

Scientists see themselves as less prone to error, bias, and dishonesty and thus as more rational and objective than the rest of the population. This view is shared by non-scientists, even though they see the difference as less pronounced (Veldkamp et al. 2017). An idealistic image of science seemed to prevail up to the present. Scientific misconduct was seen as “extremely infrequent” (Merton 1957: 651) and as highly unexpected behavior from individuals that were generally believed to be superior in honesty, thus, providing little reason for addressing misconduct as a significant social problem that would require countermeasures. However, it seems that this “storybook image of the scientist” (Veldkamp et al. 2017) is about to vane.

Numerous measures to uncover, sanction, or prevent scientific misconduct have been implemented in the last decade and the rising number of retractions has been emblematic for this development (Hesselmann et al. 2017). National organizations for research integrity (e.g. the ORI in the US), online platforms (e.g. PubPeer, RetractionWatch), ombud systems in research organizations, and codes of

conduct in scientific publishing, are becoming more visible within science and in the public. These initiatives form an emerging judicial or penal system (Cavadino, Dignan and Mair 2013: 1ff.) within science,¹ and despite their emerging and dynamically changing activities, these initiatives have made increasing numbers of cases of misconduct visible. As a result, scientific misconduct is beginning to be treated by many as a widespread phenomenon for which the frequently referenced image of a “tip of the iceberg” is indicative (Sovacool 2008).

Accepting misconduct as a more widespread phenomenon than traditionally acknowledged has rendered questions regarding the capability of science to effectively govern itself (e.g. through peer review) more prevalent (Guston 2000)². With respect to misconduct these questions revolve around issues well known to criminology and the sociology of deviance (Faria 2018; Hesselmann et al. 2014): detection (e.g. can allegations be made anonymously on social media platforms and who can investigate?), sentencing (e.g. does a retraction suffice or are criminal charges necessary?), and reporting (e.g. should punishment for scientific misconduct be made public or kept confidential?). On the one hand, these issues address practical concerns, as determining the prevalence of scientific misconduct accurately and finding best practices to deal with scientific misconduct are relatively new and difficult. On the other hand, the increased visibility of scientific misconduct forces scientists and the public alike to make sense of scientific misconduct when the conventional storybook image of science where misconduct is infrequent (Merton 1957: 651) does not apply anymore. Both aspects, practical concerns and meaning making, come together in the most frequent stance in current debates, which

¹ Judicial and penal system are used in a very broad sense here, as these initiatives are only partially official, i.e. tied to national or international authorities, and only partially tied to the conventional criminal justice system.

² In the wider context, these questions also address perceived problems in reproducibility (Atmanspacher & Maasen 2016) or translatability (Blümel et al. 2015) of research.

interprets scientific misconduct as something that happens “in the dark” and for which transparency and public accountability are the most evident countermeasures (Sovacool 2008).

THEORIZING MISCONDUCT AS AN ISSUE OF VISIBILITY

The idea that transparency fosters accountability has a long and rich history (Mehrpouya & Djelic 2014). It is commonly accepted in Western Societies that transparency is closely tied to democratic ideals and legitimizes forms of social control. Liberalism, and especially Adam Smith (1981, 2004), argued that economic and political transparency go hand in hand as the market allows for social control by the many (Mehrpouya & Djelic 2014: 17). However, transparency can also be invoked to legitimize the control of the many, as e.g. in Jeremy Bentham’s ideas exemplified by the Panopticon (Bentham 1781, Foucault 1977). While transparency is generally seen as being good and desirable, it has, however, no clear link to specific forms of social control and can be invoked to justify different governance regimes (Mehrpouya & Djelic 2014). The same can be said for visibility as a more “general category for the social sciences” (Brighenti 2007: 323), in that visibility and control align in multiple ways, as has been shown in criminology and the sociology of deviance. Labelling theory has introduced the idea that whether persons and acts are seen as deviant, is mainly determined by their visibility (Lemert 1967, Inciardi 1972). The work of sanctioning authorities and systems of social control consists largely of detecting and uncovering previously hidden, invisible acts (crimes) and making them visible to the public through sanctions, which often entails stigmatization of the offender, who is pushed from invisibility into a zone of hypervisibility (Brighenti 2010: 47). More generally, visibility plays a defining role in any measure to detect, clear up, sanction and prevent misconduct.

The relationship between the visibility of sanctions and the visibility of penal institutions, thus, becomes a central theoretical and empirical issue. A sanction does not follow naturally from a rule-breaking act, rather, it needs to be created through processes such as police investigations, court procedures and ultimately convictions. Sanctions in turn reflect back on the behavior under investigation by visibly interpreting it as acts of deviance (Kitsuse & Spector 1975). In the case of the modern *Rechtsstaat*, this relationship can be described as a high visibility of the judicial process, including all its decisions, and a very low visibility of the sanction (McGowen 1994; Pratt 1998). Such a regime of visibility draws meaning and legitimacy from the aforementioned idea that transparency fosters accountability (Mehrpouya & Djelic 2014). Here, the legitimacy of the outcome depends on the judicial process and on the values, such as fairness, equity and formalism, that this process is believed to embody: “‘rightness’ is automatically conferred on any decision the system produces” (Fish 1994: 177). The process outshines its outcome, such that convictions and acquittals signify judicial decision-making rather than guilt or innocence; and behaviors are not so much interpreted as deviance or integrity, but as behaviors that are, in principle, liable for trial in a court of justice.

In the case of scientific misconduct and the institutions to uncover and sanction misconduct, however, this relationship between visibility on the one hand, and power and control and on the other hand might be less clear-cut. As scientific institutions, they are doubly concerned with visibility: they are involved in the production of knowledge, and as institutions of social control they are concerned with the “visibilization” (Brighenti 2007: 34) of such knowledge production. Depending on the circumstances, visibility can increase or decrease power and further or hinder knowledge production. “Visibility is a double-edged sword: it can be empowering as well as disempowering” (Brighenti 2007: 335). Current societies have developed more complex lines of sight than the relatively simple visual

architecture of the Panopticon in that those watching and those being watched as well as those in control and those under control are implicated in multipolar regimes of visibility, i.e. decentralized panoptism (Maasen & Sutter 2016). Both the public and authorities of social control are involved in creating, demanding, resisting and overthrowing areas of visibility as well as invisibility. This is also the case with respect to scientific misconduct. A multiplicity of actors is rendering misconduct visible by uncovering and sanctioning: journals, whistleblowers, the ORI, ombud systems, collaborative online platforms, etc. with no discernible central authority. How visibility and control align in science is thus the open question we address by analyzing how scientific misconduct is currently made visible.

METHODS

The analysis employed a mixed methods design (Tashakkori & Teddlie 2003), combining three different data sources and quantitative as well as qualitative methods. Data sources were chosen in order to provide different strategic perspectives: A perspective on the processes at place to investigate and sanction scientific misconduct at scientific organizations (1); a perspective on the way the outcomes of these processes are communicated to the scientific community (2); and a perspective on how those processes and sanctions are perceived by the scientific community (3).

The first dataset consists of 31 semi structured expert interviews with those responsible to investigate and sanction scientific misconduct at journals, universities, publishers and funders. The sample comprises 11 officials of German universities, 3 officials at external research institutions, 9 journal editors, 3 officials at publishers, 3 officials at funders, one spokesperson for the Committee of Publications Ethics (COPE) and the German Ombudsman for Science. Respondents were asked about

their previous experience with scientific misconduct cases, their institutions' procedures for handling cases, their outside communication and their cooperation with other actors and organizations, and their evaluation of their positions. As the first step of data analysis, the resulting interview transcripts were analyzed with a content analytical approach (Mayring 2010). Secondly, specific passages were selected for a qualitative in-depth analysis along the themes previously identified through content analysis. These themes comprised segments discussing external communication strategies, lack of transparency of own or other organization, lack of control of compliance with policies, and the instrument of publishing bans. The selected passages were analyzed with a sequential analytic procedure (Maiwald 2005; Keller & Truschkat 2014).

The second dataset consists of 127 retraction notices (see also Hesselmann & Reinhart forthcoming) that inform readers about articles retracted for fraud, plagiarism, or honest mistakes. Retraction notices were sampled using the three databases Web of Science (53), EconBiz (41) and JSTOR (33). Depending on the characteristics of the respective database, different search strategies were employed: the Web of Science was searched for (title = retraction, doctype = Correction or doctype = Correction, Addition), based on a search strategy by Fanelli (2013; see also Schmidt, 2017). EconBiz and JSTOR were searched for (title = retraction*). False positives were then manually removed, before sampling notices randomly stratified by period for JSTOR (1980-1989; 1990-1999; 2000-2014), and for WoS (1990-1999 and 2000-2014). All 41 notices identified in EconBiz were used. Notices were analyzed linguistically, with focus on the textual moves (Upton & Cohen 2009) as well as grammatical agent, voice (Rundblad 2007; Swales 1990), narrative mode, and authorial references (Harwood 2005; Hyland 2002).

The third dataset includes data from the German Scientists Survey (Neufeld & Johann 2016). This survey interviewed scientists at German universities at both

mid-level and professorial level. The items used in the present analysis concerned the respondents' acceptance of the different authorities and procedures dealing with scientific misconduct, as well as their support for various possible punitive and corrective measures.

CONCEPTUAL ANALYSIS I: INTERVIEWS

The first perspective is provided by semi-structured interviews with persons responsible for conducting misconduct investigations at various scientific organizations. Formally, they are typically the first point of contact for whistleblowers and other people wanting to report suspected cases. Depending on the cases, they can decide to dismiss the accusation or carry out investigations, including sequestering evidence, analyzing data and documents, and interviewing the involved parties and possible witnesses (see also Horbach, Breit & Mamelund 2018; Wager 2007; Wilson et al. 2007). Additionally, depending on the cases, they can also try to resolve the matter informally, through providing consultations or mediations between the parties, an approach that is particularly prevalent with ombudspersons. Based on the investigations, actors then form an opinion about the case and can be involved in final decision-making concerning cases to various degrees: While ombudspersons and investigative committees at universities and research organizations only issue recommendations to the university's management who then are in charge of deciding about punitive or other measures, journal editors can typically make decisions about corrections and retractions independently. The interviews conducted here aimed at understanding these processes in more detail beyond their formal delineation, including the specific understandings the actors developed of their work. In particular, we were interested in how those actors relate their investigative work to issues of visibility and legitimacy.

Informal Procedures

Most respondents describe misconduct cases as exceptional, non-routine events that do not allow for the development of standardized courses of action (see table 1 for an overview of the results). Previous experience with cases varies widely between respondents: 4 respondents had encountered no cases so far, 13 respondents encountered between 1 and 10 cases, and 7 respondents encountered more than 10 cases, two of which said they investigated more than 200 cases³. Most respondents describe their work as very weakly routinized: Cases are perceived as idiosyncratic and diverse, hence not allowing for catch-all or standard approaches. In addition, very few respondents report receiving formal training when first acquiring their position. Rather, they employ a learning-by-doing-approach, which requires constant adaptation to new cases and problems.

Consequently, processes are frequently described as following a case-by-case-logic rather than having a clear-cut procedure in place. While respondents do report utilizing institutional policies, flowchart diagrams or other resources and at times also demonstrate quite extensive knowledge of formal definitions and guidelines, they also often describe policies as being more in the background and too abstract or ambiguous to aid decision-making, and sometimes report having no knowledge of the respective institutional policies at all. Respondents also frequently discuss situations in which cases reached an impasse and could not be resolved; possibly, the existing decision-making procedures are insufficient for addressing the high uncertainty inherent in many cases. Additionally, many respondents resort to informal networks and solutions to advance investigations.

³ Seven respondents did not give an estimate of the number of cases they encountered, those include the Committee of Publications Ethics (COPE) and the three Publishers, all of which presumably have seen (much) more than 10 cases, and two journals and an ombudsperson, for whom approximations of the number of cases are not possible.

Cases sometimes require inter-organizational cooperation, such as between journal editors and university ombudspersons, to proceed with investigations. Despite relying on informal networks, respondents frequently mention a lack of transparency with regard to the responsibilities and processes of other actors, describing investigations at other institutions as nontransparent and inscrutable. They discuss situations in which working together or sharing information with other organizations failed. Communication between organizations is often described as minimal, providing only short reports on investigation results and almost no insight into the respective investigative processes. Still, interviews also frequently contain descriptions of transparent responsibilities and successful cooperation between actors. A more detailed look at the data reveals that most successful collaborations involve different actors at the same institution, such as ombudspersons and investigative committees, while inter-organizational cooperation seems more prone to failure.

These interviews also highlight that most of the respondents are fundamentally critical of their own processes and positions, frequently discussing problems or contradictions they face, lament lack of effectiveness of their interventions, and dis-identify with their position altogether. To avoid the pitfalls of highly uncertain and unresolvable cases, respondents describe their preferred course of action as staying rather passive and not taking a lot of initiative. Misconduct investigations are thus pictured as highly uncertain, idiosyncratic processes that do not allow for routines, standardization or professionalized procedures, but that need to be approached on a case-by-case basis. Formalized policies and guidelines seemingly provide only minimal orientation, placing high demands on the respondents' ability to navigate uncertain and highly ambiguous situations. Many respondents thus express dissatisfaction with their position and their responsibilities,

describing them as a necessary but ultimately unpleasant duty to the scientific community.

The value of transparency

An in-depth analysis into how these actors communicate details about their investigations to a larger scientific audience and how they in turn get informed about other actors' investigative processes reveals that respondents recognize the value of transparency, both for facilitating cooperation between actors and for creating public trust in misconduct investigations:

"So I mean, a retraction is not good for the reputation, but it ... there can be some recognition for the journal if the retraction is handled properly and transparently. So the critical thing would be to make sure there is a due process and that it does make an informed decision and that that notice is as transparent as possible in terms of what the issues were. And I think, again, it is due process and transparency. And I think that, depending on how the issue that arises is handled, it can be actually not a bad thing for the journal if they are seen as having very robust processes in place." (Journal 6: 81)

As this quote illustrates, transparency is mostly created on a case-by-case-basis, especially in the event of a retraction. Typically, publicly available information about investigations differs according to whether they resulted in findings of misconduct or not. The Office of Research Integrity (ORI), a US oversight body, for example, only publishes case summaries of cases that resulted in convictions, not of cases that resulted in acquittals (https://ori.hhs.gov/case_summary). Likewise, retractions only publicize cases which attest to problems with articles (be they misconduct or error), while there is no publication format for investigations that do not substantiate the original allegations. Transparency is thus thought of mainly as an event. Consequently, respondents struggle to make visible their day-to-day activities and even their existence:

"That the work took up so slowly is also partly due to the fact that at least in the beginning, the visibility of the commission within the university was not very good. Today, that is a little better, after you start working with the internet more and more, even though ... I will meet with a colleague in a few days who is also a member of the commission, we want to improve our online presence, because, simply, if you do not know anything about the commission, and don't know its name, then it's very difficult to find it." (Investigative Commission University 5: 79)

Independent of convictions or high-profile scandals, it seems difficult to make the existing system visible to a wider audience and to prove that it is working properly. This shows both as a struggle for respondents to make their own positions known to others and as a difficulty to gain insight into others' processes and investigations: As discussed above, inter-organizational cooperation is seen as highly problematic and prone to failure. One of the main reasons for this is a perceived lack of communication about ongoing investigations and a general lack of transparency with regard to responsibilities and organizational structures:

"There's a fixed protocol that we publish also on our websites. It's basically a flowchart. And one of the steps in the flowchart is that you should always notify the managers of that particular person who is being investigated, including the university integrity officer, if that exists. But at the same time, I would say that's one of the big areas where I see room for improvement because, if you go to a university website, you can hardly ever find the responsible person for raising these cases. So universities could make this more visible on their website I think. And they could be more transparent that they have a role to play and that they have nominated people to deal with these cases and create a form of some sort or an email address or whatever and so that people can report on cases." (Publisher 3: 16f.)

Throughout these complaints, lack of transparency is often equated with lack of actions taken. The interviews reveal a pervasive suspicion of cover-up and obfuscation which, perhaps ironically, respondents both hold against other institutions but also feel threatened by themselves. Lack of publicly available information about cases by default is taken as a sign that the respective institution remained inactive and has no interest in getting to the bottom of allegations:

"Well with retractions we will also notify the institution, most of the time. And there isn't much more we can do. Well, if the dean simply says, 'Okay, I think that's great!' there's not much more I can do, yes? Yes. [I: In your experience, what is the reaction of universities?] Well, that also differs. Sometimes you hear back immediately and sometimes you don't hear anything at all, then there's probably also nothing happening. Yes." (Journal 7: 101)

In contrast to other calls for transparency that are motivated by the fear that lack of public oversight increases unwanted action, such as corruption or unusual punishment, transparency in this case is thought of as a means to compel institutions to take action, rather than to hinder them. What these excerpts highlight, then, is that respondents generally acknowledge the value of transparency, even though their hopes for transparency are often disappointed. They both expect other actors to provide transparent processes and at times strive to make their own work more visible and accessible to others.

The value of confidentiality

Despite this general belief in transparency, however, the interviews also show that at times, respondents also value confidentiality, secrecy, and non-disclosure, thus actively contributing to an overall lack of transparency. A prominent situation in which respondents report prioritizing confidentiality over transparency is if publication of information has the potential to hurt any of the involved parties, such as the complainant or the defendant:

"Well the idea [...] that any institutions are contacted, either universities or something like that, that does not happen. To me it also seems to be completely unusual in the entire Anglo-Saxon domain. When I somehow addressed that [in the editorial meeting] all the Britons crossed themselves and said: 'That you cannot do!' Because the consequences are also massive, yes? Well in that case you obviously also destroy academic careers [I: Yes, yes.]. And nobody really wants that." (Journal 10: 62 ff.)

As can be seen in this quote, the assessment whether information is potentially harmful can be quite broad; here, any sharing of information is considered dangerous

and even morally reprehensible, thus calling for entirely confidential processes. Another reason to avoid enforcing transparency is to protect a climate of trust between scientists. Here, transparency is mostly seen as a form of monitoring and surveillance that editors, ombudspersons and other officials enact vis-à-vis researchers and that is mostly portrayed as negative. It is contrasted with a culture of trust that eliminates the need for constant, ongoing control:

"I also think that you can organize that in a positive way. I also think it's bad if it eventually looks like every researcher was a potential fraudster and that I have to assume that in general and... But I'd wish that we fostered a culture of trust, because it just doesn't work otherwise. I have to trust things all the time and I also have to be very... well, if something goes wrong, that does not mean somebody with bad intentions..." (Ombudsperson University 5: 223)

The lack of transparency that is created out of the concern for others, however, also gives rise to informal procedures, reduced accountability and a form of secret knowledge that is only shared among particular circles. Information is shared strategically, to enable cooperation between certain actors and hinder cooperation with others. It becomes a tool actors can use to achieve specific goals:

"What we do have is a possibility to flag certain authors to one another. [...] But it's really on an editor in chief level. We actually sometimes do it at [publisher level] as well, where we have come across someone who is, we have a case right now, who has published a lot of articles, was very prolific. [...] And then we see a pattern in those cases. Yeah, we have to, we then talk to one another internally and say, 'We have come across this case. At least alert your editor in chief to this particular person and let him or her investigate as well what has happened for that particular journal.' And I think that's also our role. It's a bit... you have to be careful how much information you want to share. This is always very confidential. And it's making our lives here as a publisher quite complicated because people expect us to take certain actions. And sometimes, they don't understand our confidentiality and legal issues with that." (Publisher 1: 152)

Confidentiality then serves multiple purposes. On the one hand, it protects the reputation and the careers of third parties involved in investigations and it shields research staff against constant scrutiny and surveillance. On the other hand, it also

helps to create information that is valuable precisely because it is not publicly shared and that can be used to form alliances, push certain goals and gain comparative advantages, as in the quotation below:

"Of course we also have databases where we can include comments, where we can also have authors, when you say there was misconduct, and then it is also possible that you say, okay, this author gets banned for a certain amount of time. And that is also included in the databases. But we refuse to share this database with others and to make it public. [...] Others will have to find that out themselves." (Publisher 2: 22)

Having access to information becomes a valuable resource as well as a token of status and power. Respondents' criticism about the lack of transparency that is directed against other institutions and organizations can also be read as a protest against being excluded from resources, alliances and suffering disadvantages in the context of institutional politics. In the quotation below, the respondent laments the lack of transparency within her own organization:

"When there's a suspicion, for example involving a dissertation, I do not hear about that. Because I only learned indirectly that somewhere a doctorate degree was revoked. And... and then I asked if that happened frequently. Because it was said that it happened a couple of times recently. But I am not informed of that. It is only if somebody comes to me with a problem." (Ombudsperson University 4: 47)

The lack of information is seen as a set-back and an undermining of the respondent's authority as an ombudsperson. Although being able to resort to informal flows of information, the respondent seems dissatisfied that she is not included in the official communication chain, which she also sees as a lack of institutional support for her position. Withholding information thus also creates and enacts hierarchies both within and between organizations. Notably, it is again only in the event of a conviction (revocation of a degree) that information about investigations is shared at all. Even internally, transparency is created in the form of specific events, rather than as a constant state.

The interviews thus reveal that while transparency is seen as a positive goal in general, it is rarely achieved in misconduct investigations. Besides cases being idiosyncratic and procedures being messy, which impedes orientation and transparency, information is also consciously withheld for reasons of confidentiality. Classified information in turn becomes a tool for actors to further various interests. It becomes apparent that actors do feel pressured to release information about cases to prove that they are indeed taking action, but that processes at the same time are considered highly confidential. Actors do struggle with making visible that they are getting work done and occasionally develop strategies to communicate their responsibilities on a more abstract level, such as creating specific websites and contact-forms for ombudspersons at the university level.

It is only in the moment of conviction and public sanction (like a retraction) that the institutions' work is made visible and the institutions are provided with a chance to gain acceptance in the wider community. Thus, the particular ways in which public sanctions shed light on the investigating authorities behind them are of central importance when trying to understand the relationship between visibility and legitimacy. For this reason, the analysis will now move on to retraction notices and the representation of misconduct investigations they provide.

CONCEPTUAL ANALYSIS II: RETRACTIONS

Retraction notices can serve both as a correction to the literature and as a shame penalty (Karp 1998) for scientists who committed misconduct. In either case, they are an important format for communicating details about investigations to a wider public and hence to contribute to, or to cloud, the transparency of those processes. As has been shown elsewhere (Hesselmann 2018; Hesselmann & Reinhart forthcoming), retraction notices are generally short on details and offer only minimal

information about the scientific problem under investigation and on the investigations themselves, often creating ambiguity instead of providing clarification. The present analysis focuses on the question of how retraction notices selectively assign authority for specific tasks to specific actors, thereby negotiating legitimacy.

In general, the text of the notices can be categorized into the four different processual steps of (1) the detection of the problem, (2) the investigation of the problem, (3) the decision-making and (4) the implementation of the retraction. In the texts, those steps are typically associated with different groups of grammatical agents.

As can be seen from figure 1, grammatical agents can be divided into two groups with different responsibilities: The first group of actors, comprising authors, investigative commissions and other external actors (e.g. readers, anonymous whistleblowers and third parties), is mainly mentioned in the context of detection and investigation of problems. The second group of actors, mainly actors from the journals (i.e. journal editors and publishers), and authors, is mainly associated with decision-making and implementing retractions. Journal editors (and publishers) seem to take on a very specific responsibility, as they are most often assigned the responsibility of deciding upon retraction and subsequently enacting this decision and are hence most often associated with the role of the sanctioning authority. Authors on the contrary are the only actors that belong to both groups, so their role in retraction notices seems less clearly defined than for the other actors.

However, the data reveal a third category of “no agents” that warrants specific attention: This category comprises segments that only use agentless passive clauses, dummy it-subjects, metonymies or noun phrases. These clauses appear most often in the context of the implementation of the retraction, such as in these examples:

“We are therefore informing our readers that this article has been retracted.” (WOS51)

“This article has been retracted due to plagiarism.” (WOS35)

"In consequence, the article must be withdrawn." (JSTOR4)

As can be seen in figure 1, the detection of problems also frequently features linguistic strategies that obscure the responsible actors:

“Concerns were raised about [...]" (WOS66)

"Shortly following publication it was brought to the attention of the editors that [...]" (ZBW36)

It thus often remains unclear how investigations were first set in motion, and who took on the responsibility of retracting the article in the end. The only fact clearly discernible is that the article has been retracted, leaving the retraction as the sanction as the only visible sign. The procedures and especially the authorities behind the sanction on the other hand remain invisible in many cases. This finding in turn begs two questions: How are those vague and rather obfuscating retractions perceived in the scientific community? And how legitimate do the often invisible authorities appear to be?

CONCEPTUAL ANALYSIS III: SURVEY

To answer those questions, we turn to the third perspective from survey data from the German Scientists Survey 2016 that is concerned with the scientific community's view of institutions and measures dealing with misconduct. As part of the survey respondents were asked the following question: "Regardless of how serious the academic misconduct may be: in your opinion, which measures are appropriate in principle as sanctions against academic misconduct?" Results (see table 2) show that retractions enjoy exceptional levels of support, as 81.8% of respondents consider retractions to be an adequate reaction to misconduct in any case, with the revocation of funding decisions as the second ranking intervention only reaching an acceptance

rate of about 40.3%, and the debarment from funding at 37.8%. There are relatively high rates of conditional support for the termination of employment and other legal consequences according to public services law, with 72.2% and 62.0% of respondents finding them appropriate under certain circumstances, respectively. The reactions considered the least acceptable are discussions on social media, with almost 45% of respondents finding them entirely inappropriate, followed by informal reactions, which gain ambivalent levels of acceptance: While 32.8% of respondents think informal reactions suitable in any case, 23.1% think they are completely inappropriate.

A second issue concerned the acceptance of different authorities, which was measured by the following survey question: "A range of very different institutions and persons is involved with examining and sanctioning academic misconduct. In relation to academic misconduct in general: in your opinion, which of the following persons or institutions are suitable for the work of exposing, examining and sanctioning misconduct?" Taking a closer look at the respective areas of responsibility (see table 3), three distinct groups of institutions emerge, depending on which of the areas gains the most acceptance: The first group contains actors that are seen as responsible for the detection of misconduct cases, those are the reviewers, colleagues and superiors, internet-based initiatives, Editors, and the general media. Such diversity also mirrors the wide range of actors that retraction notices report as initiating investigations. The second group contains actors that enjoy support for being involved in investigations; these are investigative committees, university ombudspersons, and the German Research Ombudsman. The third group comprises only two actors, department leaders and law enforcement authorities, which are seen as legitimate authorities for the punishment of misconduct.

Summing up the support for institutions across the different areas of responsibility (detection, investigation, punishment), investigative committees take

the lead, followed by department leaders and superiors and colleagues. In contrast, institutions that are mainly active outside of science, such as internet-based initiatives and the general media only garner very low levels of support. A notable exception here are journal editors: Despite journal editors typically being highly regarded in the scientific community, about 30% of respondents believe that editors neither have a legitimate role in the detection, the investigation, nor the punishment of scientific misconduct. Reviewers as well have rather low levels of overall support, though a large majority (77.5%) believes they have a legitimate role in the detection of misconduct cases, with the other two areas gaining rather low acceptance.

Comparing acceptance levels thus does not yield a clear pattern: While the low levels of support for social media discussions are in line with the meagre legitimacy of the respective institutions (internet initiatives and general media), there is a striking difference between the surprisingly high support for retractions and the low support for Editors (especially when considering the area of punishment). Journal editors do not enjoy high support by the scientific community when it comes to dealing with misconduct. Their rates of disapproval are even slightly higher than those of internet-based initiatives. Likewise, the relatively high levels of opposition to informal reactions conflict with the preference for informal solutions expressed by the responsible authorities in the interview data. Still, the vast majority of respondents are in favor of sanctions, with 90.4% believing refraining from sanctions is never appropriate. This strong overall favor for sanctions does not seem to stem from a general support for punishment authorities but seems rather surprising given the highly differentiated and often critical view scientists hold of the various authorities and their ascribed areas of responsibility.

DISCUSSION

Comparing these different data sources allows us to trace the creation (and prevention) of transparency in weakly standardized procedures and to investigate its consequences for public support for the respective authorities. Because misconduct cases are rare events that are each experienced as idiosyncratic and one-of-a-kind, most actors solve this problem by falling back on case-by-case approaches that make investigations seem highly unplanned, unstructured and almost erratic. At the same time, confidentiality presents a central concern, as some of the identities of the involved need to be protected, investigations are carried out occluded from public view. Furthermore, confidentiality is not just a necessary requirement but provides valuable resources in the form of confidential information for those that need to handle and decide upon misconduct cases. In this situation, it is only through sanctions that the highly inscrutable system of social control in science becomes visible at all. Sanctions present a way for actors dealing with deviance to prove that they are indeed performing the task they were mandated with, instead of remaining passive and sweeping problems under the rug. For the wider community, sanctions present both a way to generate knowledge about deviance, which otherwise occurs only in secret, and to verify that the responsible actors are working appropriately. They are hence the only events that generate a form of retrospective transparency for a system that otherwise remains confidential and rather secretive.

The specific relation between visibility of the penal procedures and visibility of the ensuing sanctions that is encountered here differs markedly from the model of the *Rechtsstaat*. Here, only convictions and the ensuing sanctions are visible to the wider public, while the investigations and trials are not made transparent. There are a number of reasons for such a lack of transparency. When particularly sensitive information is involved, confidentiality concerns arise. The benefit of transparency is also relative to a specific point of view: while for the general public transparency

is usually empowering, the actors and authorities involved in the processes under question are typically much more critical of claims for transparency (Ringel 2018), because they see it as threatening their autonomy and subjecting them to additional control (Florini 2000). Legitimacy of these processes seems much more problematic and depends to a large part on the specific outcome of the procedures. The conviction and specifically the ensuing sanction retrospectively and selectively shed light on their own process of production. Sanctions serve as the only kind of reliable information communicated to the public and thus confer a sense of legitimacy on the processes that produced them. In this scenario, acquittals appear as very problematic. Acquittals as non-decisions, as decisions not to decide (Derrida 2005: 15), seem like non-results of investigations and trials, and produce a sort of twilight visibility for the processes and authorities issuing them: While the authorities become visible in principle, they have nothing to show for their work, and it seems dubious whether a proper investigation was even performed at all. The process is not legitimized and falls apart into decisions that are neither transparent nor comprehensible and that are thus particularly difficult to justify. Acquittals also fail to give meaning to the behavior under question, as they do not clearly mark it as deviance on the one hand but also fail to obscure the traces of the investigation process on the other hand and hence also cannot eliminate doubt concerning innocence: If there really was no transgression to begin with, why was it even necessary to open an investigation?

Our empirical analysis of the procedures surrounding scientific misconduct suggests that in science, visibilization mainly relies on sanctions. Such a finding may be intuitive and counter-intuitive at the same time. The intuitive part comes from the fact that visibility is not only related to phenomena of social control and power but also to knowledge, as in order to know something it has to be seen (Daston & Galison 2007). Modern western societies insist on the necessity to render things visible to be valid knowledge (or legitimate power). Scientific norms and values reflect this by

demanding not only that knowledge claims have to be communicated openly but also that the process producing new knowledge be, at least in principle, retraceable and reproducible (Merton 1973). The need to balance transparency and opacity lies at the heart of the politics of science (see the debates on open access, open data, or responsible research and innovation) and justifies regimes of social control. In science, such regimes of control are conceived as mechanisms of quality control, such as peer review (Shapin & Schaffer 1985, Biagioli 2002, Reinhart 2012), effectively rendering control over scientists and their practices as issues of the quality of knowledge. However, these regimes also create opacity or limit access to only a select few, for instance by blinding and anonymizing in peer review procedures and excluding the public from the decision making process.

Such an overreliance on sanctions to generate visibility, and consequently, legitimacy, translates into a rather punitive climate within the scientific community, who constantly calls for more and more sanctions. While the authorities themselves enjoy very variable levels of support, sanctions are seen as the go-to solution for the problem of scientific misconduct. Support is especially high for sanctions such as retractions that shed a (momentary) light on these authorities, even though the insights they provide into penal processes remain limited and highly selective. It is only in these moments of sanctions that authorities seem somewhat transparent and amenable to public control. Sanctions, that are confidential or that are not made visible to a wider audience by contrast, such as informal reactions or various legal consequences are mostly not seen as helpful. Likewise, sanctions that do not provide a glimpse of the associated actors and authorities are not very well received: Discussions on Social Media and other web-based platforms often involve anonymous and pseudonymous participants, which is heavily criticized. Here, the sanction violates confidentiality, but without also providing a however fleeting

insight into the system of social control that produced it. Consequently, it is seen as doing more harm than good to the community.

CONCLUSION

The regime of visibility found here can be described as circular and retractions serve as a characteristic illustration of this circularity: The procedures to uncover, to handle, and ultimately to sanction scientific misconduct need to be kept mostly confidential. In the case of retractions, there is little that can be inferred from retraction notices as to the work of investigation committees or editorial offices that led up to the decision to retract. Since the invisibility of dealing with misconduct raises the suspicion of inactivity, or worse, cover-up, sanctions obtain central importance. When procedures result in sanctions, these are highly visible either because, as a rare event, deviance is sensationalized in mass media, or, as with retractions, publically communicated in the scientific literature. The high visibility of these sanctions serves, on the one hand, to legitimize the actors who enforce sanctions and, on the other hand, to suggest to the public that deviance is a serious (and increasing) problem. Both prompt more investigations and more sanctions to give this visibility cycle an upward trend. The rising number of retractions and the rising number of journals issuing retractions (Fanelli 2013) is an example of such a process.

The punitivity found in the scientific community then seems to be less of a result of individual attitudes or moral inclinations; rather it emerges as a result of the problems related to making visible actions that are rare and incidental. Sanctions are the sole events that bind together the actions of social control institutions with the resulting symbols, thus creating a sense of transparency and accountability in the wider community. They are the only visible proof that authorities of social control

are taking action when that action cannot be embedded in structures, positions and routines that could function as permanent symbols of penal authority.

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TABLES

Table 1

RESULTS OF THE CONTENT ANALYSIS OF THE SEMI-STRUCTURED INTERVIEWS

CODES		EXAMPLES	CODINGS	RESPON- DENTS
Cases				
none				4
1-5				8
6-10				5
More than 10				7
No routinization			93	28
learning-by-doing		“I mean, in a way, it was on the job and on a per-case basis type of training.” (Journal 6)	38	25
Individual cases		“So the problem with this is that no two cases are alike.” (ERC)	55	22
Routinization			48	18
Professional Standards		“And in all of these, the thing that we do in an overarching way is that we try to be very professional with our members.” (COPE)	6	4
Formal Training		“There is a specific course which is meant for people in publishing that talks about misconduct. And I did that course.” (Publisher 1)	10	7
Own Routines, Experience		“As we have 60-70 cases per year, there is a certain store of knowledge ... that you can then pass on.” (German Research Ombudsman)	32	16
Negative Evaluation			171	29
Lack of effectiveness		“It is difficult. I mean, such a committee hardly has any investigative powers.” (Investigative Committee Research Institute)	19	12
Passivity		“We are not the police. It is not that if you find something like that, you will pro-actively get involved. That is also not how I would see (...) my role as an Ombudsperson” (Ombudsperson Research Institute)	55	22
Contradictions and problems in procedures		“[I: And in your experience, how is the response of universities if you do reach a person?] Again, I would be somewhat critical in that I've rarely had a good outcome there.” (Publisher 3)	43	20
Dis-Identification		“And it's tough. All editors hate to deal with it, just hate to deal with it. They'd rather just not look at it and not see it.” (Journal 5)	54	21

Positive Evaluation		80	24
Trust in own processes	“[I: If I understood you correctly, [cases] seem quite clear-cut, so you can resolve them quickly?] I’d like to think so, yes.” (Ombudsperson University 2)	41	21
Identification	“I think we do have a role. I think we have a role in creating awareness with our editors in chief. I think what we – we should definitely make certain things possible.” (Publisher 1)	39	13
Difficult Collaborations		143	30
No/failed collaboration	“Our Committee cannot somehow suggest to the journal to proceed in any which way regarding authorship. We are not competent in that way.” (Investigative Committee University 1)	48	22
No exchange of information	“Because everything was handed over to the university, the university kept a very low profile.” (Investigative Committee Research Institute)	41	20
Lack of transparency	“But at the same time, I would say that's one of the big areas where I see room for improvement because, if you go to a university Website, you can hardly ever find the – yeah, the responsible person for raising these cases.” (Publisher 3)	54	23
Successful Collaborations		239	31
Clear outside communication	“In the journal I work on specifically, [...] we try to have very clear outside-facing and public-facing guidelines as to what the expectations are, the policies are, and all that.” (Journal 6)	28	16
Successful collaboration	“Our chairman is working very closely with the Ombudsperson here, and we were able to resolve many cases at an early stage.” (Investigative Committee University 1)	82	27
Exchange of information	“So our Ombudspersons, especially one of them, is regularly taking part in those events of the German Research Ombudsman, where they exchange insights and also include international experiences.” (Investigative Committee University 5)	101	26
Well-defined, transparent responsibilities	“We would then bring [the case] to the publisher. However, I would do it through my – basically, like management process. So I mean, that's how I raise it.” (Journal 6)	28	15
Vague procedures and policies		245	31
No Policies	“[I: Do you have any policies or guidelines that [...] you could fall back on if you have any doubts?] No.” (Journal 10)	2	1

Unknown Policies	“[I: Do you issue any recommendations for possible punishments?] It is possible. But I am not even sure we do that in every case, I have to admit. I don’t recall exactly.” (Investigative Committee University 3)	18	10
Ambiguous Rules and Definitions	“Is that a case of deliberate misconduct, or is that an accidental misconduct? And that's an area where I think the community has not really come up with very good guidelines.” (Publisher 3)	46	20
Case-by-case approaches	“It really depends on – we look at it on a case-by-case basis.” (Publisher 1)	64	28
Abstract Policies	“The policies we already had [...] although it turned out that they again are so abstract that when you try and translate them into daily practice, or work instructions, that doesn’t work.” (Investigative Committee Research Institute)	37	20
Unresolved Cases	“And to me, the weakness is that, as an external funding body, this feeling that after all these months of work, sometimes, you do not know if there has been any consequence.” (ERC)	32	17
Informal Networks	“And in some cases when we do suspect multiple cases, then sometimes we just informally talk to colleagues and hear from each other.” (Publisher 3)	46	18
Clear Procedures and Policies		141	25
Familiar with Policies	“In the COPE guidelines, they mention, if someone is senior, then you need to contact the institute because these people should know better.” (Publisher 1)	40	20
Well-defined Procedures	“And so for example, if somebody's making a lot of trivial allegations across a whole load of different journals, you know, you can see, to be honest, that they're not ones that are going to hold up. But even so, you tell the journals that they shouldn't dismiss the matter at hand. You should have a process for triaging them.” (COPE)	45	17
Utilizing Policies and other Resources	“Yeah, I mean, this – so first of all, we have our own Website with a flowchart for, let's say, eight or so most common incidences. So first of all, you would go to the flowchart specifically for author disputes or figure manipulation or text plagiarism. So you're already directed in a certain way by just following those flowcharts.” (Publisher 3)	56	18

Table 2
ACCEPTANCE OF SANCTIONS AGAINST ACADEMIC MISCONDUCT

	APPROPRIATE IN ANY CASE	APPROPRIATE IN CERTAIN CASES	ENTIRELY INAPPROPRIATE	N
Retraction	81.8%	16.2%	2.0%	2238
Revocation of Funding Decisions	40.3%	51.6%	8.1%	2167
Debarment from Funding	37.8%	54.2%	8.1%	2129
Public Services Law Consequences	35.6%	62.0%	2.5%	2193
Informal Reactions	32.8%	44.0%	23.1%	2105
Discussions on Social Media	22.2%	32.9%	44.9%	2059
Termination of Employment	20.4%	72.2%	7.4%	2182
No Sanctions	0.5%	9.1%	90.4%	2089

Table 3
ACCEPTANCE OF INSTITUTIONS HANDLING ACADEMIC MISCONDUCT

	COMBINED YES	DETECTION YES	INVESTIGATION YES	SANCTION YES	NEITHER NOR	N
Investigative Committee	147.6%	25.5%	85.3%	36.7%	5.6%	1381
Department Leaders	137.9%	25.4%	47.1%	65.4%	13.2%	1333
Superiors and Colleagues	114.6%	69.4%	32.0%	13.2%	18.8%	1367
Ombudsperson	112.2%	23.1%	69.1%	20.0%	16.7%	1367
Law Enforcement Authorities	107.7%	10.4%	32.9%	64.4%	27.1%	1305
German Research Ombudsman	102.4%	20.7%	60.2%	21.5%	24.7%	1355
Reviewer	101.8%	77.5%	19.8%	4.5%	14.5%	1367
Editor	92.7%	54.0%	21.6%	17.1%	29.8%	1354
Internet-based Initiatives	88.1%	66.1%	20.0%	2.0%	29.3%	1347
General Media	63.9%	49.0%	11.0%	3.8%	45.7%	1341

FIGURES

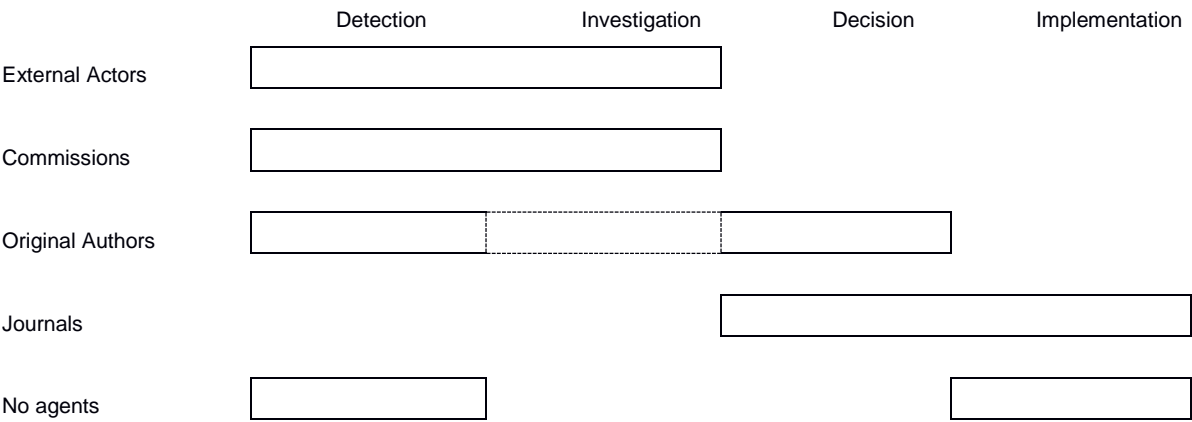


Fig. 1: Relationships between actors and processual steps in retraction notices; boxes indicate strong associations