STEP0028: Policymaking - Syllabus, Term 1 2020/21

Core module
Master of Public Administration

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PGTA - Lise Andersen

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1 Introduction: Policy, politics and technology Tutorial – Writing for policy

Essential readings

- Barry, A. (2001). The Technical and the Political. In *Political Machines: Governing a Technological Society*. London: Bloomsbury. pp. 1-34.
- Cairney, P. (2012). What is public policy? How should we study it? In *Understanding Public Policy: Theories and Issues*. pp. 22-36
- Gunn-Wright, R. (2019). *Meet the policy architect behind the Green New Deal* [podcast]. Available at <https://player.fm/series/the-ezra-klein-show/meet-the-policy-architect-behind-the-green-new-deal> [until 48:20]

Recommended readings

- Brown, M.B. (2014). Politicizing science: Conceptions of politics in science and technology studies. *Social Studies of Science* 45(1), 3-30.
- Wedel, J.R., Shore, C., Feldman, G. & Lathrop, S. (2005). Toward an anthropology of public policy. *The Annals of the American Academy of Political and Social Science* 600(1), 30-51.

2 Policy actors and ecosystems

Essential readings

- May, P. & Jochim, A. (2012) Policy regime perspectives: Policies, politics, and governing. *Policy Studies Journal* 41(3), 426-452. [426-437 only]
- Morais de Sa e Silva, M. (2019). The South as an arena of policy circulation: South-South cooperation on human rights policies. In Baker, T. & Walker, C. *Public Policy Circulation: Arenas, Agents and Actions*.
- Zhang, L. & Li, X. (2018). Changing institutions for environmental policy and politics in New Era China. *Chinese Journal of Population Resources and Environment* 16(3), 242-251.

Recommended readings

- Li, T.M. (2005). Beyond “the state” and failed schemes. *American Anthropology* 107(3), 383-394.
- Stone, D. (2008). Global public policy, transnational policy communities, and their networks. *Policy Studies Journal* 36(1), 19-38.

3 Policy process A: Stakeholders, problem definition, criteria

Materials for the flipped-classroom activities will be uploaded to Moodle

4 Policy process B: Policy design, option evaluation, decision making

Materials for the flipped-classroom activities will be uploaded to Moodle

5 Policy failure

Essential readings

McConnell, A. (2010). Policy success, policy failure and grey areas in-between. *Journal of Public Policy* 30(3), 345-362.

Nyabola, N. (2019). What Tech Can't Fix. re:publica.

https://www.youtube.com/watch?v=-ToLEgE_8po

Recommended readings

Dunlop, C. (2017). Policy learning and policy failure: Definitions, dimensions and intersections. *Policy & Politics* 45(1), 3-18.

Nair, S. & Howlett, M. (2017). Policy myopia as a source of policy failure: Adaptation and policy learning under deep uncertainty. *Policy & Politics* 45(1), 103-118.

6 Reading week

7 Debates in science, technology and engineering policy

Essential readings

Constantinides, P., Henfridsson, O. & Parker, G. (2018). Platforms and infrastructures in the digital age. *Information Systems Research* 29(2), 381-300.

Inoue, C. & Moreira, P. (2016). Many worlds, many nature(s), one planet: Indigenous knowledge in the Anthropocene. *Revista Brasileira de Política Internacional* 59(2).

<http://www.scielo.br/pdf/rbpi/v59n2/0034-7329-rbpi-5902-e009.pdf>

Recommended readings

Liboiron, M., Tironi, M. & Calvillo, N. (2018). Toxic politics: Acting in a permanently polluted world. *Social Studies of Science* 48(3), 331-349.

Parthasarathy, S. (2010). Breaking the expertise barrier: Understanding activist strategies in science and technology policy domains. *Science and Public Policy* 37(5), 355-367.

8 Ethics, decision making and uncertainty

Essential readings

Alario, M. & Brün, M. (2001). Uncertainty and controversy in the science and ethics of environmental policy making. *Theory & Science* 2(1).

Taylor, L. (2020). The price of certainty: How the politics of pandemic data demand an ethics of care. *Big Data & Society* 7(2).

Verloo, M. (2013). Intersectional and cross-movement politics and policies: Reflections on current practices and debates. *Signs: Journal of Women and Culture in Society* 38(4), 893-915.

Recommended readings

- Banuri, S., Dercon, S & Gauri, V. (2019). Biased policy professionals. *The World Bank Economic Review* 33(2), 310-327.
- Michener, J. (2017). The politics of disenfranchisement: Ideas and action. *Theory in Action* 10, 10-19.

9 Narrative and communication

Essential readings

- Lawlor, A. & Crow, D. (2018). Risk-based policy narratives. *Policy Studies Journal* 46(4), 843-867.
- Zittoun, P. (2014) Propagating solution: Argumentative strategies to cement coalitions. In: *The Political Process of Policymaking*. London: Palgrave Macmillan.

Recommended readings

- Mackenzie, A. & Bhatt, I. (2020). Lies, bullshit and fake news: some epistemological concerns. *Postdigital Science and Education* 2, 1-8.
- Malone, E., Hultman, N.E., Anderson, K.L. & Romeiro, V. (2017). Stories about ourselves: How national narratives influence the diffusion of large-scale energy technologies. *Energy Research & Social Science* 31, 70-76.

10 Policymaking and populism

Essential readings

- de la Torre, C. (2018). Global populism. In *Routledge Handbook of Global Populism*. Oxon: Routledge.
- Talking Politics Guide to Technocracy [podcast]. Available online:
<https://www.talkingpoliticspodcast.com/blog/2018/107-talking-politics-guide-to-technocracy>

Recommended readings

- Abi-Hassan, S. (2017). Populism and gender. In Rovia Kaltwasser, C., Taggart, P., Ochoa Espejo, P. & Ostiguy, P. (Eds.) *The Oxford Handbook of Populism*. Oxford: Oxford University Press.
- Salter, L., Kuehn, K., Berentson-Shaw, J. & Elliott, M. (2020). *Digital Threats to Democracy, Literature Review Part 1: Threats and Opportunities*.
<https://mro.massey.ac.nz/bitstream/handle/10179/14949/3.DD-background-paper-lit-review-1-WEB.pdf?sequence=1&isAllowed=y>