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The 3rd International Conference on Economic Education and Entrepreneurship

Nagoya Mansion Hotel and Residence

August 29, 2018 – August 31, 2018

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The Effect of Learning Outcomes In Entrepreneurship Education Programs Of Interest In Entrepreneurship

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Abstract

This study aims to determine whether there is influence of learning outcomes in Entrepreneurship Education Program on entrepreneurship interests, so the results of research this can indicate whether the learning outcomes in the Entrepreneurship Education Program can be one of the factors of the growing interest in entrepreneurship. The research method used is quantitative method. The research was conducted in Shanti Bhuana Management High School, with the subject of research is a student of Shanti Bhuana High School of Management class of 2017 which amounted to 27 students. The test technique is used to retrieve learning result data on Entrepreneurship Education Program, while entrepreneurship interest data is taken by using questionnaire. The result of research shows that there is a significant influence between Entrepreneurship Education Program on entrepreneurship interest, the influence of 36,3%.

Keywords: learning outcome, entrepreneurship education program, entrepreneurship interest.

Background

Entrepreneurship is one of the determinants of the economic progress of a nation. Growth and economic progress will trigger the advancement of a nation. This is as revealed by Kurnianto & Putra (2012: 68) stating that entrepreneurial activities become one of the factors for the progress of the nation, where entrepreneurial activity will increase the economic rate and economic progress itself is one factor in advancing a nation and state. Thus it appears the linkage between economic development through entrepreneurship with the progress of a nation. Entrepreneurial activities, especially in the country of Indonesia will greatly help to reduce unemployment. This condition is certainly very beneficial to the country of Indonesia given the number of unemployment in Indonesia. Kurniato & Putra added that the number of unemployed in Indonesia is almost half the number of university graduates. The number of entrepreneurs in Indonesia itself is relatively low compared to other countries. Sudarsih (2013) added that Indonesia prints more than 700,000 unemployed graduates annually. This shows that entrepreneurship activities need to be socialized more to reduce the unemployment rate. Answering the issue, Entrepreneurship Education has become an alternative choice provided

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in education level, especially Higher Education. Wiranto (2012) explained that entrepreneurship education is being reviewed on various occasions through discussions, seminars, workshops and *lessons learned* by producing successful alumni in entrepreneurship. This activity will certainly provide a positive encouragement for the students to continue to learn and will be able to achieve success. Erickson & Laing (2016: 1) added that entrepreneurship programs should prepare students to have experience for entrepreneurship. This will certainly be a provision for students when plunged into the world of work.

Entrepreneurship Education is basically an education that aims to train and print graduates so it is expected to create jobs by looking at opportunities. Tung (2011) states that entrepreneurship education is an education provided to train learners to be able to compete in the world of work in creating new things that can be useful for themselves and the environment. Wibowo (2011) adds that entrepreneurship education is an education that aims to develop the ability of learners in entrepreneurship activities or create something new by exploiting its potential so as to produce new things that are beneficial to himself and also others. This understanding shows that entrepreneurship education is a useful education to produce graduates who are able to create something new that can have a positive impact on themselves and the surrounding environment. Entrepreneurship education is increasingly realized by the number of learning that focuses on entrepreneurship. One of the Universities that provides Entrepreneurship Education Program is Shanti Bhuana Management High School (STIM Shanti Bhuana). STIM Shanti Bhuana is a university that stands in Bengkayang, West Kalimantan. Geographically Bengkayang is an area directly adjacent to Malaysia. As a border area, it is necessary to prepare a creative and innovative society in entrepreneurship not only become a consumptive society. Given the conditions in the region Bengkayang inversely proportional to the border region of Malaysia in terms of economy. Bengkayang region is a 3T region (leading, outer, and behind) therefore the entrepreneurship education is expected to be able to develop this region.

Entrepreneurship education program in STIM Shanti Bhuana is relatively new, considering STIM Shanti Bhuana is a newly established university in mid

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2016. Nevertheless it does not dampen the spirit of STIM Shanti Bhuana students in learning so that it can be a highly innovated and highly competitive graduate in entrepreneurship. Self-employment activities are never separated from the spirit to entrepreneurship. This spirit is triggered by the interest in entrepreneurship. Purnomo (2014) states that someone who is interested to entrepreneurship should be able to accept all the processes that occur in the entrepreneurial activity itself. Alimudin (2013) added that universities as entrepreneurship education providers should be able to cultivate entrepreneurship interest in students so that students will choose to entrepreneurship as a career choice that they will take after graduation. The desire to entrepreneurship is usually triggered by the interest to entrepreneurship. To see whether the Entrepreneurship education program in STIM Shanti Bhuana will be able to print competitive graduates and be able to apply the knowledge that has been studied ie entrepreneurship science, the researcher is interested to analyze entrepreneurial interest based on the learning outcomes of learning process of Entrepreneurship Education. This is done to determine whether there is a significant influence between the learning outcomes on business interests so that science can be learned not to be in vain. Based on the exposure, the purpose of this study is to determine whether there is an influence between the learning outcomes in the Entrepreneurship Education Program of Management Shanti Bhuana High School on entrepreneurship interest.

Research Methods

Research methods used in this study is a quantitative method with regression analysis that aims to determine whether there is a significant influence between one variable with another variable. The variables referred to in this study are the learning and entrepreneurship interest of STIM Shanti Bhuana students. The data collection techniques using questionnaires and tests. Questionnaires are used to collect data on students' entrepreneurial interests while the tests are used to derive value from student learning outcomes in the Entrepreneurship Education Program.

Discussion

To determine the effect of learning outcomes in the Entrepreneurship Education Program on entrepreneurship interests then tested the influence. The results of the effect test on learning outcomes with interest in entrepreneurship are presented in Table 1.

Table 1. Output Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	5,290	19,905		,266	,793
HSB	,927	,260	,581	3,568	,001

a. Dependent Variable: Interest

Based on Table 1 it can be seen that in column B in *Constant* (a) is 5,290 while the value of learning outcomes in Entrepreneurship Education Program (b) is 0.927 so the regression equation can be written as follows.

$$\hat{Y} = 5.290 + 0,927X$$

coefficient b is called the regression coefficient direction and declared change in average variable Y for each pChanges variable X by one unit. So from the equation is known that the constant of 5.290 means if the results of learning on Entrepreneurship Education Program (X) value 0 then the *output of* interest in entrepreneurship (Y) value of 5.290. While the value of regression coefficient X of 0.927 means if the learning outcomes in Entrepreneurship Education Program (X) has increased 1 then the interest of entrepreneurship (Y) increased by 0.927.

Based on the result of regression test, also can be tested by significance test with t test that is to know whether there is significant effect (significant) between learning result at Entrepreneurship Education Program to entrepreneurship interest. Based *output* on the abovecan be seen that the value of t arithmetic is 3.568 with a significance value of 0.001 < 0.05, then H₀ rejected and H₁ accepted which means there is a significant influence between learning outcomes in Entrepreneurship Education Program with interest in entrepreneurship STIM Shanti Bhuana .

Furthermore, to know the significance of regression coefficient direction, then the significance test is done. The result of calculation from significance test of

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learning result in Entrepreneurship Education Program on entrepreneurship interest is presented in Table 2.

Table 2. Output of ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	579,538	1	579,538	14,253	,001 ^b
	Residual	1016,536	25	40,661		
	Total	1596,074	26			

a. Dependent Variable: Interest

b. Predictors: (Constant), HSB

Table 2 shows the significance of the regression direction. Based on the *output* is seen that the value of F arithmetic = 14.253 with a significance level of 0.001 which means the value signifikan is less than 0.05 or $0.001 < 0.05$ so that known H_0 rejected and H_1 accepted means the coefficient of regression direction means.

The value of the influence of learning outcomes in entrepreneurship education programs on entrepreneurship interests is presented in Table 3.

Table 3. Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,603 ^a	,363	,338	6,377

a. Predictors: (Constant), HSB

Based on the test results, it can be seen the effect of the learning outcomes of the Entrepreneurship Education Program on entrepreneurship interests. In Table 3 the *Output Model Summary* shows that the value of correlation (R) 0.603 and described the percentage of the influence of independent variables to the dependent variable called the coefficient of determination which is the result of squaring R. Based on the *output* shown in Table 3 obtained coefficient of determination of (R^2) 0.363 which means that the influence of independent variables (learning outcomes in Entrepreneurship Education Program) to the dependent variable (entrepreneurship interest) is equal to 36.3% while the rest is influenced by other variables not studied in this study.

Based on the results of the analysis through the regression test it can be seen that there is a significant influence between the learning outcomes in

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Entrepreneurship Education Program with entrepreneurial interests with the magnitude of influence 36.3%. If observed, the magnitude of the resulting effect is not so great. Nevertheless, the learning outcomes of Enanti Entrepreneurship Program in STIM Shanti Bhuana give influence to entrepreneurship interest of STIM Shanti Bhuana student of class of 2017. The result of this research is in line with research conducted by Kusmintarti, et al (2016) which shows that students who follow entrepreneurship education will be more interested to build new business in the future. Through the existence of entrepreneurship education able to cultivate student interest to entrepreneurship. To find out the extent to which entrepreneurship education can be followed and the knowledge can be understood by the students hence the need for learning outcomes as evidence that entrepreneurship education that has been given can be accepted by students. The results of this study are also in line with the results of research Kurniawan (2014) which shows that there is a significant influence between learning achievement with entrepreneurial interest. This result is also in line with the opinion of Rasheed (2003) which states that one of the factors that influence the growth of interest for entrepreneurship is with the science of entrepreneurship is learned and through entrepreneurship education learners are able to develop the character and ability in entrepreneurship. Of course measure whether the science can be understood by students need to be given a test as a measuring tool so that obtained learning results that can represent the mastery of the science of entrepreneurship. The same is also expressed by Linan, Mariona & Zarnowska (2008) which states that entrepreneurship education is a process of teaching and learning about what it entrepreneurship including how to develop knowledge, skills, attitudes, and quality of self. This learning process will be seen if there are measurable learning outcomes. Through a series of processes the students will have more interest to entrepreneurship.

Conclusion

Based on the results and discussion that has been done then it can be concluded that there is a significant influence between learning outcomes in Entrepreneurship Education Program STIM Shanti Bhuana to entrepreneurship interests. It can be seen from the result of regression test with significance level 0,001, and also know the influence between learning result in Entrepreneurship Education Program to entrepreneurship interest that is 36,3% while the rest influenced other variable which not studied in this research.

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