

1 **Title:** Category learning selectively enhances representations of boundary-adjacent exemplars in  
2 early visual cortex.

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4 **Abbreviated title:** Category learning in early visual cortex

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**Abstract**

Category learning and visual perception are fundamentally interactive processes, such that successful categorization often depends on the ability to make fine visual discriminations between stimuli that vary on continuously valued dimensions. Research suggests that category learning can improve perceptual discrimination along the stimulus dimensions that predict category membership, and that these perceptual enhancements are a byproduct of functional plasticity in the visual system. However, the precise mechanisms underlying learning-dependent sensory modulation in categorization are not well understood. We hypothesized that category learning leads to a representational sharpening of underlying sensory populations tuned to values at or near the category boundary. Furthermore, such sharpening should occur largely during active learning of new categories. These hypotheses were tested using fMRI and a theoretically constrained model of vision to quantify changes in the shape of orientation representations while human adult subjects learned to categorize physically identical stimuli based on either an orientation rule ( $N = 12$ ) or an orthogonal spatial frequency rule ( $N = 13$ ). Consistent with our predictions, modeling results revealed relatively enhanced reconstructed representations of stimulus orientation in visual cortex (V1–V3) only for orientation rule learners. Moreover, these reconstructed representations varied as a function of distance from the category boundary, such that representations for challenging stimuli near the boundary were significantly sharper than those for stimuli at the category centers. These results support an efficient model of plasticity wherein only the sensory populations tuned to the most behaviorally relevant regions of feature space are enhanced during category learning.

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**Significance Statement**

Poisonous or edible? Friend or foe? Quickly grouping objects into appropriate categories is critical to our survival. Many category decisions are supported by the presence of one or more defining features – for example, the shape and color of a banana can easily distinguish it from other fruits at the store. Other decisions require highly precise perceptual representations – which exact shade of yellow determines whether a banana is ripe? We tested the hypothesis that ongoing learning of new visual categories leads to more precise sensory representations, especially where precision is likely to improve categorization performance. Our results bore this out: active category learning can lead to rapid and specific improvements in the way early visual cortex represents relevant features.

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103 Category learning enables us to predict the behavioral relevance of novel stimuli. In the visual  
104 domain, this is made possible by selectively attending to the specific features that lead to  
105 successful categorization. For example, noting whether an organism has wings is useful for  
106 distinguishing birds from mammals, but uninformative when classifying bird species. Instead of  
107 discrete features, bird watchers are better served by attending to continuous dimensions such as  
108 color or texture. Learning to categorize such stimuli can lead to improved perception of subtle  
109 differences across relevant dimensions, especially for physically similar stimuli that nonetheless  
110 belong to distinct categories (Rosch, et al., 1976; Curby & Gauthier, 2010; Diamond & Carey,  
111 1986; Tarr & Gauthier, 2000; Seger et al., 2015; Hamm & McMullen, 1998; Jolicoeur et al.,  
112 1984; Zeithamova & Maddox, 2007).

113 Dimensional relevancy is a likely catalyst for this improved perceptual sensitivity. For  
114 instance, categorizing size- and brightness-varying objects by size makes small size differences  
115 easier to distinguish, but not brightness differences (Goldstone, 1994). This may be due to  
116 perceptual stretching along the relevant dimension, where small feature value differences  
117 become exaggerated (Goldstone & Steyvers, 2001; Folstein et al. 2013; Folstein et al., 2015).  
118 Neuroimaging and single-unit recording studies support the hypothesis that category learning  
119 leads to warped neural representations of relevant exemplars (Sigala & Logothetis, 2002;  
120 O'Bryan et al., 2018a, 2018b; but see Jiang et al., 2007), and such neural plasticity may directly  
121 support perceptual discrimination (Folstein et al., 2012; Folstein et al., 2013).

122 Dimension wide perceptual stretching can account for a broad range of results (Nosofsky,  
123 1986). Nonetheless, open arguments suggest category learning should produce localized  
124 enhancement for a subset of features along an attended dimension (sometimes termed  
125 *categorical perception*). Perceptual noise leads to particularly high classification error rates near

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126 category boundaries (Aha & Goldstone, 1992; Maddox & Ashby, 1993), and as such, precise  
127 perceptual representations for these exemplars may be uniquely crucial. If so, classifying visually  
128 similar between-category exemplars should lead to enhanced neural representations at or around  
129 the boundary – especially during learning when internal boundaries are inherently noisy.

130 The behavioral evidence for such localized representational enhancement effects have been  
131 mixed (Juárez et al., 2019; Folstein et al., 2014; Van Gulick & Gauthier, 2014), where most  
132 studies search for demonstrations of persistent perceptual improvements outside of active  
133 categorization. However, localized representational enhancement is consistent with the known  
134 neurobiology of feature-based selective attention. When nonhuman primates attend to specific  
135 feature values (e.g., red), sensory neurons tuned to the most task-informative values exhibit  
136 elevated firing rates, whereas responses from neurons tuned to uninformative values (e.g., blue)  
137 within the same feature space are often suppressed (Sigala & Logothetis, 2002; Martinez-Trujillo  
138 & Treue, 2004; Yang & Manusell, 2004), leading to enhanced representations of relevant  
139 sensory input (Ling et al., 2009). Importantly, the perceptual learning literature indicates this  
140 representational enhancement is task-dependent, especially in early visual cortex (Byers &  
141 Serences, 2014).

142 Most visual categorization studies have focused on parietal, prefrontal, and extrastriate  
143 regions with the expectation that they are uniquely sensitive to learning effects (Freedman &  
144 Assad, 2016; Uyar et al., 2016). Few studies have examined the possible downstream effects of  
145 category learning on retinotopically organized regions of visual cortex, with the recent exception  
146 of Ester et al. (2020). Despite relatively sparse research, there is ample evidence to suggest that  
147 V1 may play an integral role during category learning, analogous to its role in perceptual  
148 learning.

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149 We address this question using fMRI and an encoding model to reconstruct orientation  
150 representations within early visual cortex while subjects actively learn to categorize grating  
151 stimuli based on an orientation (line angle) rule or an orthogonal spatial frequency (line width)  
152 rule. We predicted orientation representations should be enhanced among orientation learners to  
153 optimally support boundary acquisition and minimize prediction error during learning.  
154 Furthermore, these sensory modulations should be most pronounced for exemplars that border  
155 subjects' assigned category boundaries, consistent with an efficient model of plasticity.

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157

### **Methods**

158 *Subjects*

159 Twenty-six healthy adult human subjects (age range: 18 – 32 years; 13 females, 12 males,  
160 and 0 nonbinary) with normal or corrected-to-normal vision were recruited from the Texas Tech  
161 University community. Data from one subject was removed due to excessive movement in the  
162 scanner, which resulted in considerable loss of visual cortex coverage. All subjects provided  
163 written informed consent before participating in accordance with the Declaration of Helsinki.  
164 Subjects were paid \$20/hr for the fMRI scanning sessions, and \$10/hr for behavioral training  
165 completed outside of the scanner. This study was approved by the Texas Tech University IRB.

166

167 *Materials*

168 Visual stimuli were rendered using MATLAB (v.9.1, MathWorks) and presented via  
169 Psychophysics Toolbox (v.3.3; Kleiner et al., 2007) on a desktop PC running Windows 10. For a  
170 pre-scan training session, stimuli were displayed on a 1920 x 1080 pixel resolution BenQ  
171 XL2430T monitor measuring 58 cm wide and set to a 100 Hz refresh rate. During all fMRI

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172 scans, stimuli were presented on a 1024x768 resolution projection screen measuring 19 cm wide  
173 and at a 60 Hz refresh rate.

174

### 175 *Categorization Task*

176         The primary goal of this experiment is to characterize modulations in orientation-  
177 selective population responses while subjects actively learn categories, where orientation is  
178 either a category-relevant or irrelevant stimulus dimension. To accomplish this goal, subjects  
179 learned to classify grating stimuli into one of two categories via trial and error. Subjects were  
180 assigned to one of two experimental conditions based on their subject number: categorization  
181 based on either an orientation rule ( $N = 12$ ) or a spatial frequency rule ( $N = 13$ ). This group  
182 sample size was determined based on related studies obtaining medium to large within-group  
183 effects sizes with samples ranging between 8-13 (Scolari et al., 2012; Byer & Serences, 2014;  
184 Ester et al., 2020). Assignment to these conditions was performed pseudo-randomly (based on  
185 subject number) to ensure an approximately equal number of subjects in each group.

186         Subjects were not aware of the rule they would learn prior to beginning the categorization  
187 task. However, they were informed that the categorization rule may be based on either the  
188 orientation or spatial frequency dimensions of the gratings. Critically, all subjects encountered an  
189 identical stimulus set over the course of the experiment regardless of their assigned  
190 categorization rule; the task differed between subjects only with respect to the categories to  
191 which each stimulus belonged.

192         Procedurally, each trial of the categorization task began with a 3 s grating stimulus.  
193 Gratings were presented centrally on a middle gray background with a radius of 8 degrees of  
194 visual angle and flickered at a rate of 5 Hz to drive responses in early visual cortex. During both

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195 stimulus presentation and inter-stimulus intervals (ISIs), subjects were instructed to maintain  
196 fixation on a black point in the center of the screen. Fixation was monitored in real time by the  
197 experimenter via an MRI-compatible eye tracker (Eyelink 1000 Plus; SR Research, Ontario,  
198 Canada) to ensure that the retinotopic location of stimuli was consistent both within and between  
199 subjects across task conditions.

200           Subjects responded with a button press corresponding to “Category A” or “Category B”  
201 during the 3 s stimulus presentation period. During the last 1 s of the trial, feedback was  
202 administered via a color change at central fixation (green and red for correct and incorrect,  
203 respectively) while the grating stimulus remained on the screen. Following the 3 s combined  
204 stimulus presentation, response, and feedback window, the grating was removed from the screen  
205 and subjects encountered a fixation-only inter-stimulus interval (ISI). The duration of each ISI  
206 was pseudo-randomly jittered with a mean of 4 s and drawn from a distribution ranging between  
207 2 – 6 s in 500 ms steps (resulting in 9 possible ISI durations encountered equally often during  
208 each scanning run). Subjects completed 6 categorization scanning runs of 54 trials each, with a  
209 run time of 6 min 20 s.

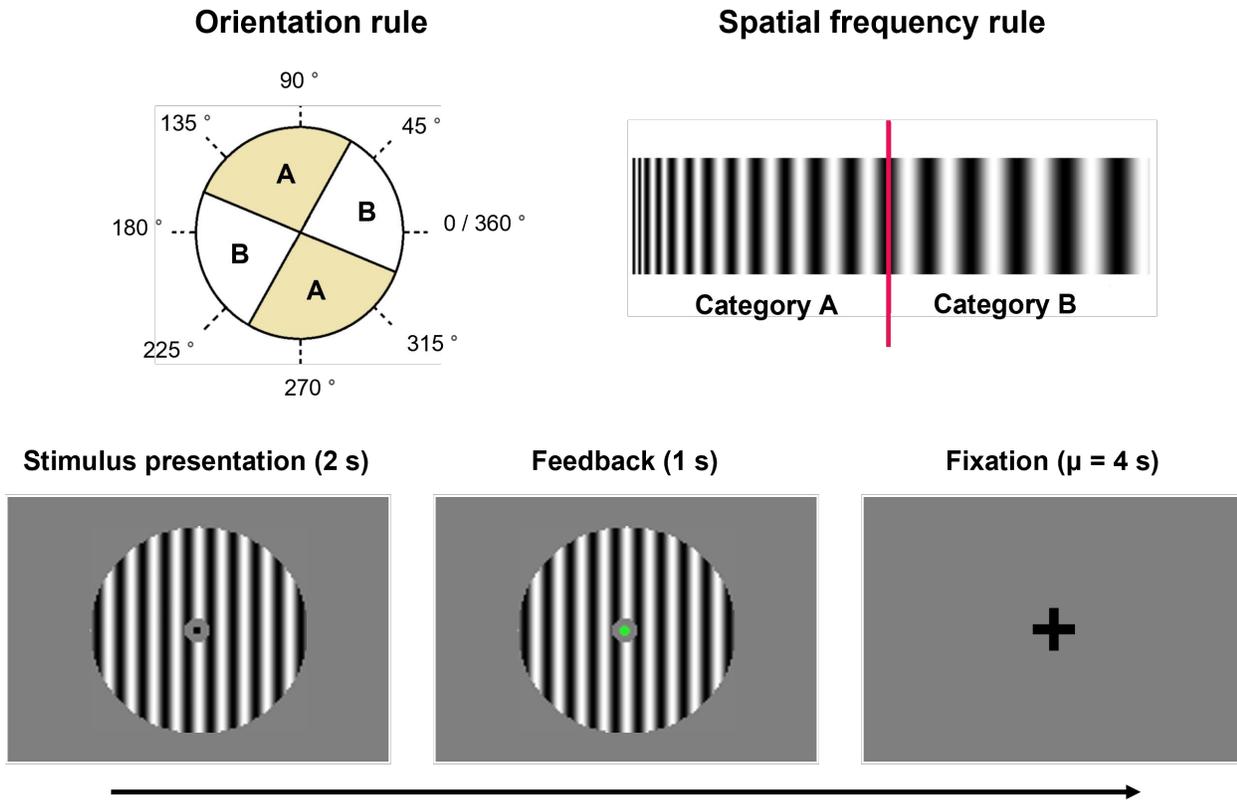
210           The exemplars encountered during the experiment varied on the two critical dimensions.  
211 Each exemplar took on one of 18 possible values in orientation space, ranging from 5° to 175° in  
212 10° steps. Similarly, exemplars expressed one of 18 possible values in spatial frequency space,  
213 ranging from 0.44 cycles/degree to 1.25 cycles/degree in .045 cycle/degree steps. The values for  
214 each dimension were randomized throughout the experiment.

215           For all subjects assigned to learn the spatial frequency rule, the category boundary was  
216 defined as the midpoint of the constrained spatial frequency space, with the 9 highest spatial  
217 frequencies belonging to Category A and the 9 lowest spatial frequencies belonging to Category

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218 B. For subjects assigned to learn an orientation rule, one of four possible category boundary pairs  
219 was assigned based on subject number ( $20^\circ/110^\circ$ ,  $40^\circ/130^\circ$ ,  $60^\circ/150^\circ$ , and  $80^\circ/170^\circ$ ). In  $180^\circ$   
220 orientation space, boundary pairs are required because orientation space is circular (Fig. 1).

221         Within the week prior to their scheduled fMRI scans, subjects attended a brief (< 30  
222 minutes) training session outside of the scanner where they completed two practice blocks of a  
223 categorization task. The task employed the same stimuli and response mappings used in the  
224 primary fMRI experiment. Critically, however, the categorization rule for these practice blocks  
225 was identical across all participants, using a  $45/135$  degree orientation boundary pair that was not  
226 assigned to any subjects for the scanning session. Subjects were told that the categorization rule  
227 could be based on either the spatial frequency (line width) or the orientation of the gratings, but  
228 were not explicitly informed to which rule they were assigned. The rationale for this brief  
229 practice session was to sufficiently familiarize participants with the task procedure and stimuli,  
230 and ultimately was expected to support more rapid learning when the categorization task was  
231 completed in the scanning environment. On the day of the scanning session, subjects were  
232 reminded that they would encounter a new, random rule defined by either the spatial frequency  
233 or orientation of the gratings.



234

235 **Figure 1.** Experimental design. For the primary categorization task, subjects learned to  
 236 categorize grating stimuli according to either an orientation rule based on one of four possible  
 237 boundary pairs (top-left; 60°/150° boundary pair depicted) or a spatial frequency rule based on a  
 238 midpoint boundary (top-right). Stimuli and the time course for an example trial are depicted in  
 239 the bottom row. Note that the trial structure was identical for the contrast discrimination task.  
 240

241 *Orthogonal Contrast Discrimination Task*

242 To allow for tightly controlled within-subjects comparisons, subjects completed 6  
 243 scanning runs of an orthogonal contrast discrimination task made up of the same flickering  
 244 stimuli used in the categorization task. Here, subjects were required to discriminate between  
 245 slight increases and decreases in grating contrast. We reasoned that discriminating contrast  
 246 changes would provide a strong control condition, because this requires that subjects attend to  
 247 the grating to successfully complete the task (thus matching the presumed spatial extent of  
 248 attention across tasks).

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249           Once in each trial, the contrast of the grating either decreased or increased for 100 ms  
250 (within a single flicker cycle). Subjects were instructed to press a button with their index finger  
251 to indicate a perceived decrease in contrast, and with their middle finger to indicate a perceived  
252 increase in contrast. As with the categorization task, feedback was administered in the form of a  
253 red or green fixation point appearing on the screen for the final 1 s of the 3 s stimulus  
254 presentation window. Each trial was separated by a jittered ISI with the same parameters used in  
255 the categorization task described above.

256           To allow enough time for subjects to respond and receive feedback during the 3 s  
257 stimulus presentation window, the brief contrast changes were applied at pseudo-random  
258 intervals within the first 1.5 s of stimulus onset. For the first run of the contrast task, the  
259 magnitude of contrast changes (both increases and decreases) started at a default of 20%. After  
260 the first run, task difficulty was manually titrated by the experimenter on a run-by-run basis to  
261 approximately match expected performance in the categorization task by increasing or  
262 decreasing the magnitude of contrast change for each run in 5-10% increments.

263           Importantly, all contrast scans were run first to ensure subjects did not engage in  
264 orientation or spatial frequency categorization during the task. The same contrast changes were  
265 then implemented on a scan-by-scan basis during the categorization task to perfectly equate all  
266 stimulus properties across the two study phases, but these changes were irrelevant during  
267 categorization.

268

### 269 *Retinotopic Mapping*

270           All subjects recruited for the study completed a separate, standard retinotopic mapping  
271 scan. This procedure is used to identify and map early visual cortical areas (V1, V2, and V3)

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272 unique to each subject. The scans required passive fixation on a rotating checkerboard stimulus,  
273 subtending  $60^\circ$  of visual angle and flickering at a rate of 8 Hz (Engel et al., 1994; Sereno et al.,  
274 1995; Swisher et al., 2007; Arcaro et al., 2009). To ensure that subjects were attentive throughout  
275 the scan, they were instructed to press a button with their right index finger when they detected a  
276 gray segment that periodically appeared in the stimulus display. The functional datasets were  
277 later projected onto an inflated representation of cortex for each subject to demarcate the  
278 functional borders between visual areas V1v, V1d, V2v, V2d, V3v, and V3d.

279

### 280 *fMRI Data Acquisition and Preprocessing*

281         Imaging data were acquired on a 3.0 T Siemens Skyra MRI scanner at the Texas Tech  
282 Neuroimaging Institute. MPRAGE anatomical scans (two collected during the retinotopy scan  
283 session; one collected during the experimental scan session) provided high-resolution structural  
284 images of the whole brain in the sagittal plane for each participant (TR = 2.5 s; TE = 1.7 ms;  $\theta =$   
285  $7^\circ$ ; slice thickness = 1 mm, slices = 172). Functional images were acquired using a single-shot  
286 T2\*-weighted gradient echo EPI sequence (TR = 2 s; TE = 40 ms;  $\theta = 72^\circ$ ; FoV = 256 mm;  
287 matrix = 128 x 128 mm; number of axial slices = 25, voxel size = 2x2x3 mm with 0.5 mm gap),  
288 and slices were oriented to cover the full extent of the occipital lobe.

289         Data preprocessing was carried out using AFNI and SUMA with custom time series  
290 analysis routines for slice-time correction, between- and within-scan motion correction, and  
291 high-pass temporal filtering (3 cycles/run). Voxel time series were normalized (z-scored) within  
292 run to correct for differences in mean signal intensity across voxels, and trial-level activation in  
293 each voxel was demeaned to ensure that evidence of orientation selectivity can be attributed to

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294 the activation patterns in orientation-selective cortex as opposed to mean changes in the BOLD  
295 response across voxels that may be evoked by different orientations.

296

### 297 *fMRI Analysis*

298 For the primary categorization task and orthogonal contrast discrimination task, 3 s trial-  
299 level BOLD responses were estimated using block regressors in AFNI's 3Ddeconvolve program.  
300 Estimates for the amplitude of the BOLD response on each trial served as input for the inverted  
301 encoding model described below to generate estimates for the reconstructed orientation  
302 representations associated with each task condition. Data were spatially smoothed using a 4 mm  
303 FWHM Gaussian kernel. Prior to training the inverted encoding model, a voxel selection  
304 procedure was performed to identify subsets of voxels in V1, V2, and V3 that best distinguished  
305 between differing orientation values. To do so, F-values for a one-factor ANOVA with  
306 orientation as the single factor were computed for all voxels in each independent training set,  
307 where the top 25% of orientation-selective voxels were then used for the given model training  
308 and testing iteration.

### 309 *Inverted Encoding Model Analyses*

310 The BOLD responses observed for identified orientation-selective voxels represent the  
311 summed activity of many individual orientation-selective neurons. Although the neurons  
312 contributing to the BOLD signal in each voxel may be associated with different underlying  
313 orientation preferences, research suggests that voxels in early visual cortex exhibit small but  
314 reliable biases in orientation sensitivity (e.g., Kamitani & Tong, 2005; Serences et al., 2009; Jia  
315 et al., 2011). These consistent biases can be leveraged to make quantitative predictions about  
316 how representations of stimulus orientation have changed across visual cortex as a result of task

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317 demands or voluntary attention. This approach was adopted under the premise that learning  
318 categories defined by an orientation rule may lead to shifts in the amplitude, slope, and/or  
319 bandwidth of population-wide response functions (Byers & Serences, 2014), particularly for  
320 challenging stimuli falling near the category boundaries.

321         To generate these predictions, we employed an inverted encoding model (Brouwer &  
322 Heeger, 2009; 2011; Scolari et al., 2012; Byers & Serences, 2014; Sprague et al., 2018; Ester et  
323 al., 2020). Encoding models make theoretically motivated assumptions about how relevant  
324 features are represented in the brain. When subjects encounter visual features represented in this  
325 model, the resulting BOLD response can be used to weight voxels according to the similarity  
326 between their true response and the theoretical response for each feature. Finally, the model is  
327 “inverted,” such that the voxel weights associated with each feature are used to reconstruct  
328 channel response functions (CRFs) using independent task data.

329         Functions used for the theoretical basis set in the model were based on well-established  
330 single-unit tuning functions in V1 associated with orientation perception. Specifically, the model  
331 assumes each orientation tuning function to be half-sinusoidal in shape and raised to the 9<sup>th</sup>  
332 power, where the half-bandwidth of orientation selective neurons spans 20° of orientation space.  
333 The model requires a minimum number of evenly spaced functions such that the entire 180°  
334 space is covered, and the maximum number of functions should not exceed the number of unique  
335 features presented in order to avoid overfitting. To both satisfy these criteria and to maintain  
336 consistency with previous studies (Scolari et al., 2012), we used a basis set of 10 evenly  
337 distributed orientation functions in the current experiment.

338         The a priori model parameters described above were incorporated into an encoding model  
339 first described by Brouwer and Heeger (2009; 2011) with the goal of reconstructing orientation

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340 representations associated with different task conditions. Formally, the model requires input  
341 parameters for the number of voxels selected ( $m$ ), the number of trials in the training or testing  
342 datasets ( $n$ ), and the number of pre-defined orientation channels ( $k$ , where  $k = 10$  for the current  
343 study).  $B_1$  and  $B_2$  represent  $m \times n$  matrices used to denote the training and testing datasets. The  
344 datasets were defined using a leave-one-out approach where the model was trained using data  
345 from 10 total scanning runs-- five from the contrast discrimination task and five from the  
346 categorization task-- with one run from each task used separately as the test dataset for each  
347 iteration of the model. The training data ( $B_1$ ) was mapped on to the full rank matrix of  
348 hypothetical channel outputs ( $C_1$ ,  $k \times n$ ) using a weight matrix ( $W$ ,  $m \times k$ ) estimated from the  
349 training data using a GLM:

$$350 \quad B_1 = WC_1, \quad (1)$$

351 Where the ordinary least-squares estimate of  $W$  is computed as follows:

$$352 \quad W_{\text{fitted}} = B_1 C_1' (C_1 C_1')^{-1} \quad (2)$$

353 The channel responses  $C_2$  for each trial were then estimated for the test data  $B_2$  by applying the  
354 fitted weights from equation 2:

$$355 \quad C_{2 \text{ fitted}} = (W_{\text{fitted}}' W_{\text{fitted}})^{-1} W_{\text{fitted}}' B_2 \quad (3)$$

356 Channel responses corresponding to each of the 10 specified orientation channels were then  
357 circularly shifted for each trial and projected into 180 degree orientation space, such that the  
358 orientation of each presented stimulus is depicted at the center of the resulting CRF. After  
359 iteratively performing the leave-one-out cross validation approach with each pair of scanning  
360 runs as the test datasets, the CRFs estimated for each scanning run were averaged across all runs  
361 for each task condition (e.g. orientation categorization; spatial frequency categorization; contrast  
362 discrimination) for statistical comparison. These CRFs were then binned according to the

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363 distance between the presented stimulus and subjects' assigned orientation boundaries to test the  
364 hypotheses of a graded representational enhancement as stimuli approached the category  
365 boundaries in the orientation rule condition.

366 Finally, each subject's averaged CRF was fit with the following exponential cosine  
367 function (Byers & Serences, 2014; Ester et al., 2020):

$$368 \quad f(x) = \alpha(e^{k(\cos(\mu-x)-1)}) + \beta$$

369 where  $x$  corresponds to the channel responses,  $\alpha$  is the vertical scaling (restricted to a range of 0  
370 to 3),  $k$  is the concentration (which determines the width; restricted to a range of 0.125 to 100),  $\mu$   
371 is the function's center (restricted to a range of 0 to pi), and  $\beta$  is the baseline (restricted to a range  
372 of -3 to 3). These model fits were then used to quantify the shape of the reconstructed  
373 representations. To test our hypotheses about whether learning to categorize oriented gratings  
374 leads to stronger, sharper, and/or more precise representations of orientation values, we report  
375 amplitude (the difference between the maximum and minimum estimated values); slope;  
376 bandwidth (the inverse of concentration); and center shifts (the absolute difference between the  
377 presented orientation and the estimated center).

378

### 379 *Inverted Encoding Model Predictions*

380 Our task design afforded us the opportunity to test for possible changes in orientation  
381 representations both within and between subjects. First, the orthogonal contrast detection task  
382 served as a stimulus-matched comparison condition to determine if learning to categorize stimuli  
383 based on orientation enhances the neural representation of behaviorally relevant feature values in  
384 visual cortex. We anticipated that the reconstructed representations of stimulus orientation  
385 should be relatively enhanced during the categorization task compared to the contrast

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386 discrimination task for subjects assigned an orientation rule. This enhancement could take the  
387 form of higher amplitudes, steeper slopes, and/or narrower bandwidths. Such enhanced  
388 representations may be most beneficial when they are centered on or near the presented  
389 orientation value, especially during early learning when participants are engaged in active  
390 exploration of the category space. Thus, we might also expect the estimated function centers to  
391 be closer to the presented orientation value during orientation categorization compared to  
392 contrast discrimination. Conversely, we expected no differences in any of these measures  
393 between the categorization and contrast tasks among the spatial frequency group.

394 We furthermore predicted that subjects learning to categorize stimuli based on orientation  
395 would exhibit enhanced orientation representations that are specifically relevant to categorization  
396 decisions. In particular, we expected representational enhancement to be most prominent for  
397 stimuli near subjects' assigned category boundaries in the orientation group compared to  
398 exemplars at the center of each category.

399 Offline, we randomly applied one of the four orientation boundary pairs to each of the  
400 spatial frequency learners' data to accommodate between-subject comparisons of orientation  
401 representations for near and far boundary trials. Importantly, we used the same boundary pairs  
402 that were assigned to the orientation group, so that the boundaries were fully matched between  
403 groups. For the spatial frequency group, we expected the shape of the resulting CRFs to be  
404 uniform, as no significant representational differences should occur for stimulus values that are  
405 near or far from arbitrarily assigned orientation boundaries.

406 It is possible that boundary-specific enhancement effects emerge at a specific stage of  
407 learning. For example, enhanced sensory representations of stimuli may only be beneficial  
408 during early learning when many errors are committed around the category boundary.

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409 Alternatively, such effects may instead emerge only after an adequately high level of  
410 performance is achieved in the task. To address these possibilities, we divided the data into early  
411 (blocks 1 and 2) and late (blocks 5 and 6) learning stages to test whether learning duration  
412 differentially modulates the shape of reconstructed representations for near- and far-boundary  
413 stimuli.

414

### 415 **Results**

#### 416 *Learning Performance*

417 To ensure the spatial frequency categorization task was an appropriate control for  
418 orientation categorization, we first compared mean task accuracy and asymptotic learning  
419 between both groups. Mean categorization accuracy was well above chance among both the  
420 orientation ( $M = 83.0\%$ ,  $SD = 11.8\%$ ) and spatial frequency ( $85.1\%$ ,  $SD = 4.1\%$ ) groups across  
421 the 6 categorization blocks. Critically, all subjects learned their respective category rules as  
422 indicated by accuracy on the last two learning blocks (orientation: range = 62.0% - 96.3%;  
423 spatial frequency: range = 75.9% - 92.6%), including the worst-performing subject whose  
424 accuracy remained significantly above chance,  $t(107) = 2.57$ ,  $p = .006$ .

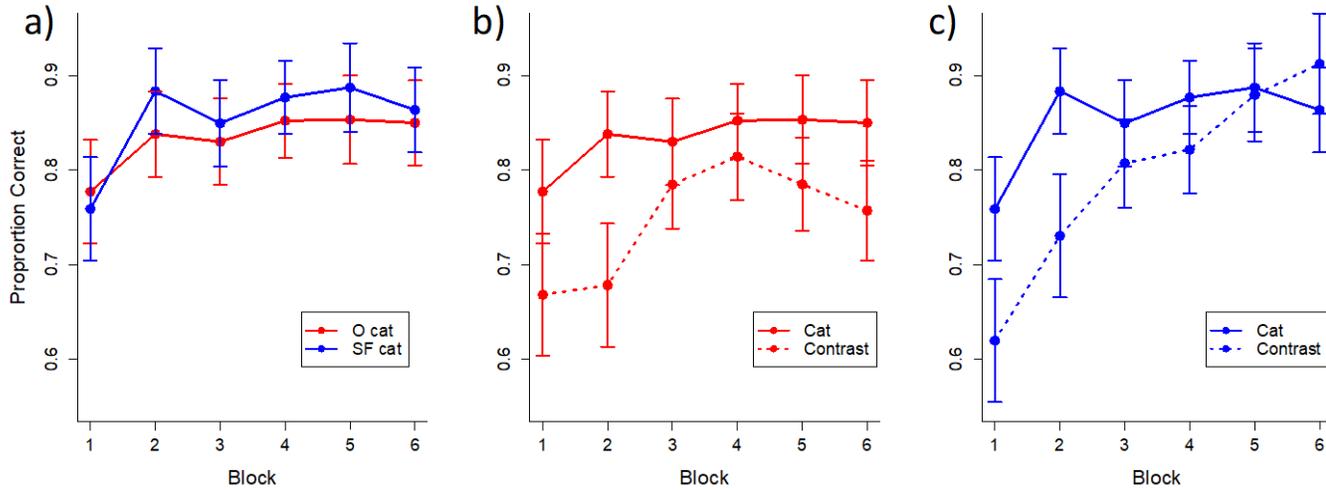
425 To ensure that category learning was well matched between groups, we used a linear  
426 mixed model with factors for learning block, categorization group, and their interaction. The  
427 model revealed a significant main effect of block on accuracy,  $F(5, 115) = 6.94$ ,  $p < .001$ , while  
428 neither the main effect of group,  $F(1, 23) = .35$ ,  $p = .56$ , nor block  $\times$  group interaction,  $F(5,$   
429  $115) = .60$ ,  $p = .70$ , were significant. Taken together, these results suggest that the accuracy of  
430 both groups improved significantly over the course of the 6 learning blocks, and that these

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431 improvements did not differ between categorization rules (see Fig. 2a). Thus, the spatial  
432 frequency rule served as an appropriate control condition to the orientation rule.

433         Secondary within-subject comparisons were carried out to assess performance on the  
434 stimulus-matched perceptual discrimination task relative to categorization. Mean accuracy for  
435 contrast discrimination was somewhat lower than that observed for the categorization task in  
436 both the orientation ( $M = 74.9\%$ ,  $SD = 15.1\%$ ) and spatial frequency groups ( $M = 79.5\%$ ,  $SD =$   
437  $6.2\%$ ). Linear mixed models with accuracy as the outcome variable and factors for task (contrast  
438 vs. categorization), block, and their interaction revealed a significant main effect of task for the  
439 orientation group,  $F(1, 11) = 7.42$ ,  $p = .02$ , with categorization accuracy being higher than  
440 contrast discrimination accuracy on average (Fig 2b). For the spatial frequency group, a  
441 significant task  $\times$  block interaction was observed,  $F(5, 120) = 3.54$ ,  $p = .005$ , such that relative  
442 differences in accuracy were larger for spatial frequency subjects on the categorization task  
443 relative to the contrast task for early blocks, but not late blocks (Fig 2c). Importantly, mean  
444 performance on the contrast discrimination task did not significantly differ between the  
445 orientation and spatial frequency subjects,  $t(23) = -.99$ ,  $p = .33$ ,  $d = 0.43$ . These results suggest  
446 that the orthogonal contrast discrimination task was slightly more difficult than the subsequent  
447 categorization tasks completed by both groups, but critically, that these differences were largely  
448 equated between the experimental groups.

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450 **Figure 2.** Learning curves. Red points correspond to the orientation group, and blue points  
451 correspond to the spatial frequency group. Solid lines indicate accuracy (proportion correct)  
452 during the categorization task, whereas dotted lines indicate accuracy during the contrast task. a)  
453 Orientation versus spatial frequency categorization. b) Orientation categorization versus contrast  
454 discrimination. c) Spatial frequency categorization versus contrast discrimination. Error bars  
455 reflect standard error of the mean (SEM).  
456

### 457 *Channel response functions for categorization vs. contrast discrimination tasks*

458 We predicted relative increases in amplitude and slope, as well as possible decreases in  
459 bandwidth and center shift of orientation CRFs, when comparing the orientation categorization  
460 task to the orthogonal, physically matched contrast discrimination task. This prediction is based  
461 on the broader theory that fine perceptual discriminations between continuously valued stimuli  
462 may be supported by stronger (e.g., higher amplitude) and/or more specific (e.g., steeper slopes)  
463 neural representations of task-relevant features in the sensory populations responsible for their  
464 perception (Byers & Serences, 2014; Scolari et al., 2012). We were particularly interested in  
465 testing the interaction between task (contrast vs. categorization) and category learning condition  
466 (orientation vs. spatial frequency), as evidence of representational enhancement.

## CATEGORIZATION AND PERCEPTION

467           Linear mixed models including factors for categorization condition (orientation and  
468 spatial frequency), task phase (contrast discrimination and categorization), and their interaction  
469 were performed with each CRF measure as the outcome variables for both V1 and V2/V3<sup>1</sup>.  
470 Consistent with our predictions, the model revealed a significant crossover interaction between  
471 categorization dimension and task phase in amplitude within area V1,  $F(1, 23) = 9.87, p = .003$ .  
472 Amplitudes were significantly higher during categorization compared to the contrast  
473 discrimination task among orientation rule learners,  $t(11) = 2.33, p = .04, d = 1.18$ . The spatial  
474 frequency group showed a trend in the opposite direction: amplitude on the contrast  
475 discrimination task was slightly greater and did not significantly differ from the categorization  
476 task,  $t(12) = -1.47, p = .17, d = 0.62$  (Fig. 3). Between groups, orientation rule learners exhibited  
477 significantly higher amplitudes than spatial frequency rule learners during categorization,  $t(23)$   
478  $= 2.85, p = .01, d = 1.25$ , but not during the orthogonal contrast discrimination task,  $t(23) = -$   
479  $1.33, p = .20, d = 0.53$ . Directionally consistent, albeit less reliable, patterns were observed in  
480 V2/V3 (categorization dimension  $\times$  task phase interaction:  $F(1, 23) = 3.52, p = .07$ ;  
481 categorization vs. contrast task: orientation rule learners:  $t(11) = 1.39, p = .19, d = 0.48$ ; spatial  
482 frequency rule learners:  $t(12) = -.79, p = .44, d = 0.26$ ; orientation vs. spatial frequency rule  
483 learners: categorization task:  $t(23) = 2.21, p = .04, d = 0.55$ ; contrast task:  $t(23) = -.13, p = .90,$   
484  $d = .03$ ).

485           Within V1, we similarly observed a significant two-way interaction between  
486 categorization dimension and task phase within slope,  $F(1, 23) = 4.21, p = .046$ . Slopes were  
487 significantly steeper in the categorization task compared to the contrast discrimination task for

---

<sup>1</sup> The results for areas V2 and V3 were closely matched across statistical comparisons, so the CRFs were averaged across both regions for all analyses.

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488 the orientation group,  $t(11) = 2.78, p = .02, d = 1.36$ , while they did not reliably differ for the  
489 spatial frequency group,  $t(12) = 1.08, p = .30, d = .50$ . Likewise, slopes were steeper for  
490 orientation rule learners compared to spatial frequency rule learners during categorization,  $t(23)$   
491  $= 2.94, p = .007, d = 1.27$ , but did not differ between the two groups during the contrast  
492 discrimination task,  $t(23) = .56, p = .58, d = 0.23$ . Once again, the slope patterns in V2/V3 were  
493 consistent but weaker than what was observed in V1 (categorization dimension  $\times$  task phase  
494 interaction:  $F(1, 23) = 3.23, p = .08$ ; categorization vs. contrast task: orientation rule learners:  $t$   
495  $(11) = 2.28, p = .04, d = 0.79$ ; spatial frequency rule learners:  $t(12) = .66, p = .52, d = 0.18$ ;  
496 orientation vs. spatial frequency rule learners: categorization task:  $t(23) = 2.72, p = .01, d =$   
497  $0.68$ ; contrast task:  $t(23) = .33, p = .74, d = .09$ ).

498 In addition to amplitude and slope, we tested the effects of category learning on  
499 orientation CRF center shift and bandwidth. Center shift reflects the relative precision of  
500 orientation representations, where absolute values indicate how close the peak of the CRF is to  
501 the true orientation presented on a given trial. Bandwidth reflects the specificity of the  
502 representation in orientation space. We found a marginally significant two-way interaction  
503 between categorization dimension and task phase for center shift within V1,  $F(1, 23) = 3.81, p =$   
504  $.06$ . Pairwise comparisons revealed that the CRF centers were significantly closer to  $0^\circ$  during  
505 category learning than during the contrast discrimination task among orientation rule learners,  $t$   
506  $(11) = -3.25, p = .008, d = 0.98$ . This pattern, however, was absent among the spatial frequency  
507 rule learners,  $t(12) = -.82, p = .43, d = 0.23$ . CRF centers for the orientation group were also  
508 significantly closer to  $0^\circ$  when compared to the spatial frequency group during the categorization  
509 task,  $t(23) = -2.32, p = .03, d = 0.62$ , while the groups did not differ during the contrast  
510 discrimination task,  $t(23) = .69, p = .50, d = 0.19$ . This suggests that orientation rule learners

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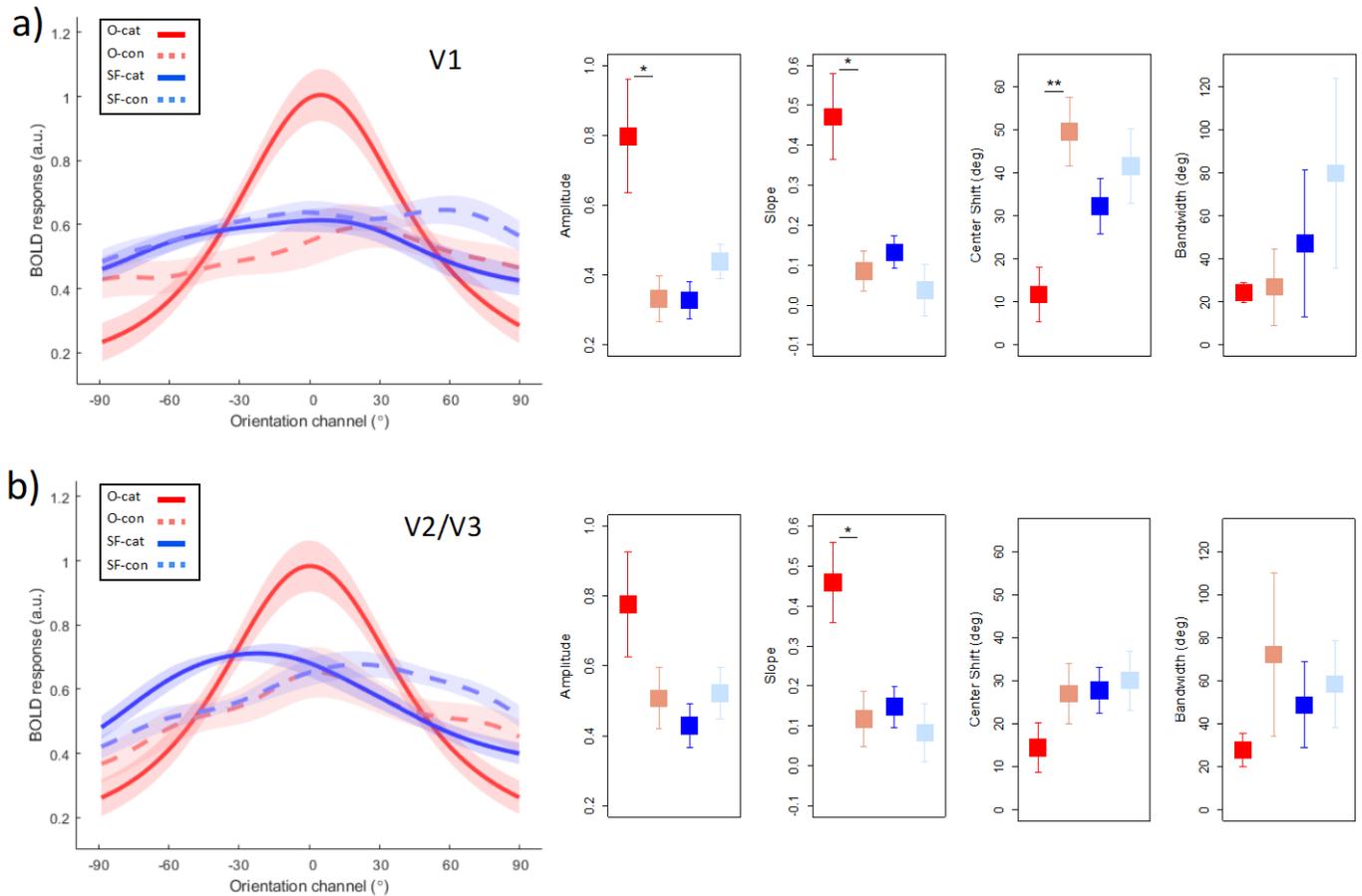
511 exhibited more precise representations of presented orientations than spatial frequency rule  
512 learners specifically during category learning. This pattern was restricted to V1, however  
513 (V2/V3: interaction term:  $F(1, 23) = .94, p = .34$ ). In contrast to the other measures, bandwidth  
514 was not significantly modulated by categorization condition or phase in either V1,  $F(1, 23) =$   
515  $.60, p = .45$ , or V2/V3,  $F(1, 23) = .14, p = .71$ .

516         Thus far, we have compared reconstructed representations of stimulus orientation across  
517 visually matched tasks. Taken together, the results suggest that neural representations of  
518 orientation were enhanced during active categorization, and only when orientation was the  
519 category-relevant dimension (Fig. 3). This was largely true in all tested areas (V1 and V2/V3),  
520 albeit stronger and more reliable in primary visual cortex.

521

522

## CATEGORIZATION AND PERCEPTION



523

524 **Figure 3.** Effects of categorization and contrast discrimination on orientation CRFs. a) Mean  
 525 orientation CRFs and parameter means for V1 and b) V2/V3. On the x-axes, 0° (center)  
 526 corresponds to the true orientation value of the stimulus presented on a given trial. “O-cat” (red,  
 527 solid lines) = orientation group, categorization task. “O-con” (faded red, dashed lines) = orientation  
 528 group, contrast task. “SF-cat” (blue, solid lines) = spatial frequency group, categorization task.  
 529 “SF-con” (faded blue, dashed lines) = spatial frequency group, contrast task. Error bands in the  
 530 line plots reflect within-subject SEM. Error bars in the point plots reflect between-subject SEM.  
 531 \*\* =  $p < .01$ , \* =  $p < .05$ .

532

533 *Channel response functions for near-boundary orientations vs. central exemplars*

534 In the analyses thus far, we have considered all stimulus orientation values together.

535 However, we hypothesized that representational enhancement should be most pronounced for

536 difficult-to-classify stimuli that border the category boundary, where stronger and/or more

537 specific perceptual representations would benefit performance the most. To test these

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538 predictions, we created two groups of trials: ones containing orientation values near the assigned  
539 boundary ( $5^\circ$  offset), and ones containing orientation values far from the boundary ( $35^\circ$  and  $45^\circ$   
540 offset).

541 Four linear mixed models with factors for categorization condition (orientation and  
542 spatial frequency), orientation offset from the category boundary (near and far), and their  
543 interaction were carried out for each tested visual area with amplitude, slope, center shift, and  
544 bandwidth as the respective outcome variables. The amplitude model revealed a significant  
545 interaction effect in V1 between category rule and stimulus distance from the boundary,  $F(1, 23)$   
546  $= 5.56$ ,  $p = .03$  (but not in V2/V3:  $F(1, 23) = .62$ ,  $p = .44$ ). Reconstructed representations of  
547 stimulus orientation had higher amplitudes for stimuli bordering the category boundary relative  
548 to those far from the boundary within the orientation group,  $t(11) = 4.06$ ,  $p = .002$ ,  $d = 0.76$ , but  
549 not the spatial frequency group,  $t(12) = 1.38$ ,  $p = .19$ ,  $d = 0.45$ .

550 The same interaction was significant within the slope of V1 CRFs,  $F(1, 23) = 11.9$ ,  $p =$   
551  $.002$ : Within orientation rule learners, near-boundary stimuli elicited steeper slopes than those far  
552 from the boundary,  $t(11) = 4.32$ ,  $p = .001$ ,  $d = 0.88$ , an effect that was not present for spatial  
553 frequency rule learners,  $t(12) = -1.15$ ,  $p = .27$ ,  $d = 0.48$  (Fig. 4). As with amplitude, this effect  
554 was largely restricted to V1 (V2/V3:  $F(1, 23) = .71$ ,  $p = .41$ ).

555 A converging albeit marginally significant two-way interaction between categorization  
556 task and distance from the boundary was present in center shift within V1,  $F(1, 23) = 3.72$ ,  $p =$   
557  $.07$  (but not in V2/V3:  $F(1, 23) = .02$ ,  $p = .90$ ). Consistent with predictions, CRFs were centered  
558 closer to the presented stimulus on near-boundary trials compared to far-from-boundary trials  
559 among orientation rule learners,  $t(11) = -2.60$ ,  $p = .02$ ,  $d = 0.45$ . At the same time, the centers  
560 did not significantly differ across distances from the arbitrary orientation boundaries among

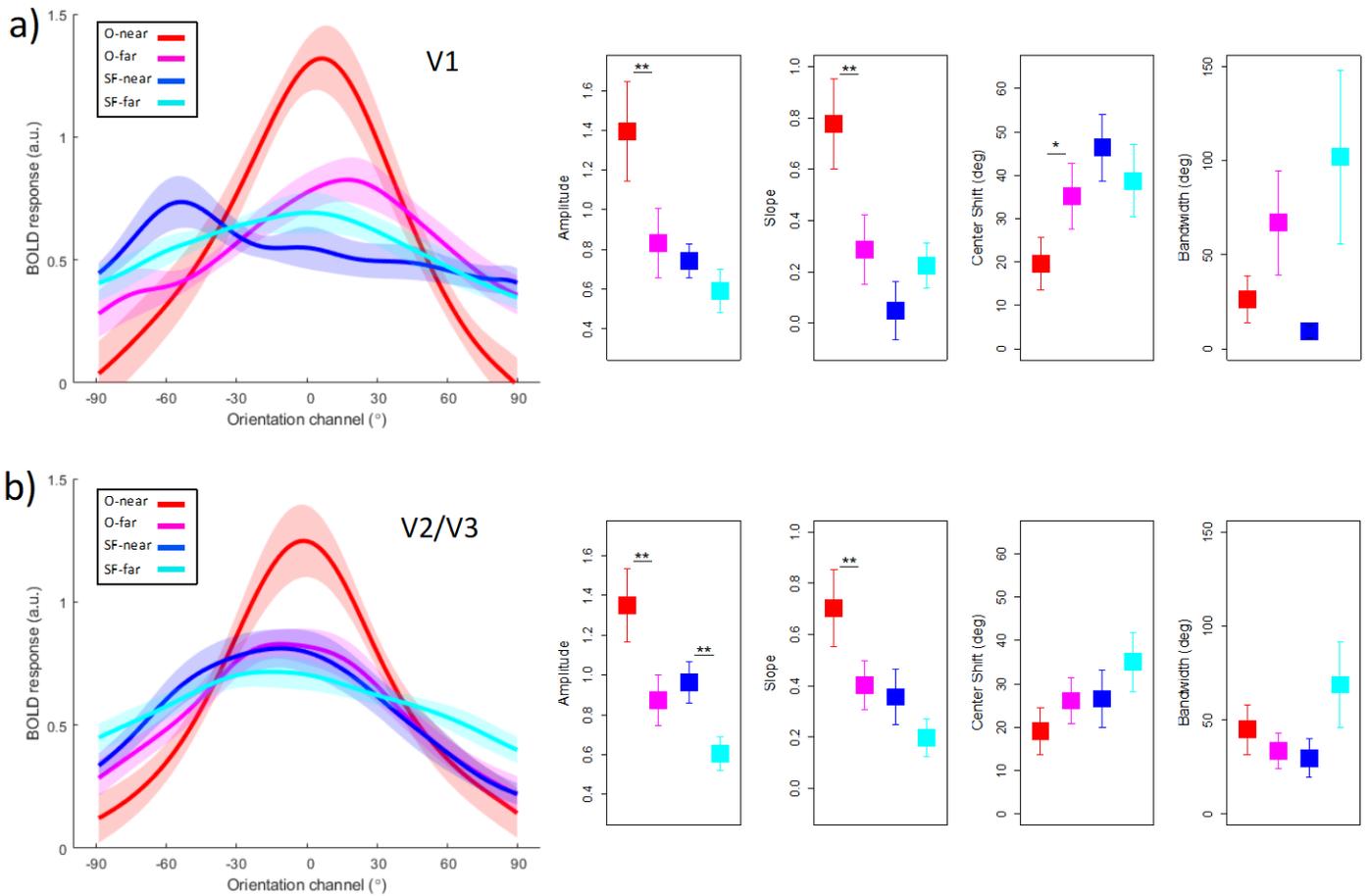
## CATEGORIZATION AND PERCEPTION

561 spatial frequency rule learners,  $t(12) = .76, p = .46, d = 0.19$ . Furthermore, the mean center shift  
562 was significantly closer to 0 on near-boundary trials among the orientation group compared to  
563 the spatial frequency group,  $t(23) = -2.77, p = .01, d = 0.72$ . Consistent with our contrast  
564 discrimination results (Fig. 3), categorization group and distance from the boundary did not  
565 reliably modulate bandwidth in either V1,  $F(1, 23) = .89, p = .35$ , or V2/V3,  $F(1, 23) = 2.70, p$   
566  $= .11$ .

567       Taken together, our results across amplitude, slope, and center shift converge in strong  
568 support of the hypothesis that sensory representations within V1 were made stronger and more  
569 precise for task-relevant stimulus dimensions in response to learning. Moreover, this  
570 enhancement was primarily applied to the most behaviorally relevant features in the space (in  
571 this case, orientations flanking the category boundary).

572

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573

574 **Figure 4.** Categorization group and boundary effects on orientation CRFs. a) Mean orientation  
 575 CRFs and parameter means for V1 and b) V2/V3. On the x-axes, 0° (center) corresponds to the  
 576 true orientation value of the stimulus presented on a given trial. “O-near” (red) = orientation group,  
 577 near-boundary stimuli. “O-far” (magenta) = orientation group, far-from-boundary stimuli. “SF-  
 578 near” (blue) = spatial frequency group, near-boundary stimuli. “SF-far” (cyan) = spatial frequency  
 579 group, far-from-boundary stimuli. Error bands in the line plots reflect within-subject SEM. Error  
 580 bars in the point plots reflect between-subject SEM. \*\* =  $p < .01$ , \* =  $p < .05$ .

581

582

### 583 *Effects of Learning on Reconstructed Representations of Orientation*

584 Over the course of 6 blocks of a categorization task, we demonstrated that category  
 585 learning enhances the sensory representation of task-relevant features. One question that remains  
 586 is whether and how these representations change over the course of learning. For example, it is  
 587 possible that the boundary-specific enhancement of orientation representations in primary visual

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588 cortex only emerges after asymptotic learning, when subjects have successfully detected and  
589 established the location of the category boundaries. Alternatively, representational sharpening  
590 may be driven by prediction error during active learning, and thus more apparent during the early  
591 stages of the task when subjects may engage in explicit hypothesis testing to determine the  
592 category rule (Choi et al., 1993; Johansen & Palmeri, 2002; Medin & Schaffer, 1978). Finally, a  
593 third possibility is that the boundary-specific enhancement holds stable across the course of  
594 learning. Most subjects across both categorization conditions reached a performance asymptote  
595 by the fourth task block (see Fig. 2). Thus, to isolate possible early and late learning effects in  
596 the present study, we compared reconstructed representations in blocks 1 and 2 of the  
597 categorization task to those in blocks 5 and 6. Notably, the model training procedure was  
598 identical for early- versus late-learning scanning runs.

599       To test whether the boundary-specific representational sharpening observed in V1 was  
600 differentially modulated early or late during the learning process, we extended the previous  
601 model to include a categorical predictor for early vs. late learning, with particular interest in the  
602 3-way interaction between categorization condition, distance from the boundary, and learning  
603 stage. In amplitude, this 3-way interaction was not significant,  $F(1, 46) = .01, p = .97$ . However,  
604 the model revealed a significant 2-way interaction between categorization condition and  
605 early/late learning,  $F(1, 46) = 8.32, p = .005$ . This interaction reflects the fact that across all  
606 stimulus values, amplitudes were significantly higher in late versus early learning for the  
607 orientation group,  $t(11) = 2.66, p = .02, d = 0.34$ , whereas learning duration was associated with  
608 a significant decrease in amplitude among the spatial frequency group,  $t(12) = -2.20, p = .048, d$   
609  $= 0.63$ . This inverse effect in amplitude between the two groups occurred independently of  
610 boundary effects: The difference in amplitude for near vs. far from boundary exemplars within

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611 the orientation group did not differ between learning stages,  $t(11) = .01, p = .99, d = .001$ .  
612 Neither the 3-way interaction effect,  $F(1, 46) = .19, p = .66$ , nor any marginal effects reached  
613 significance when slope was used as the outcome variable.

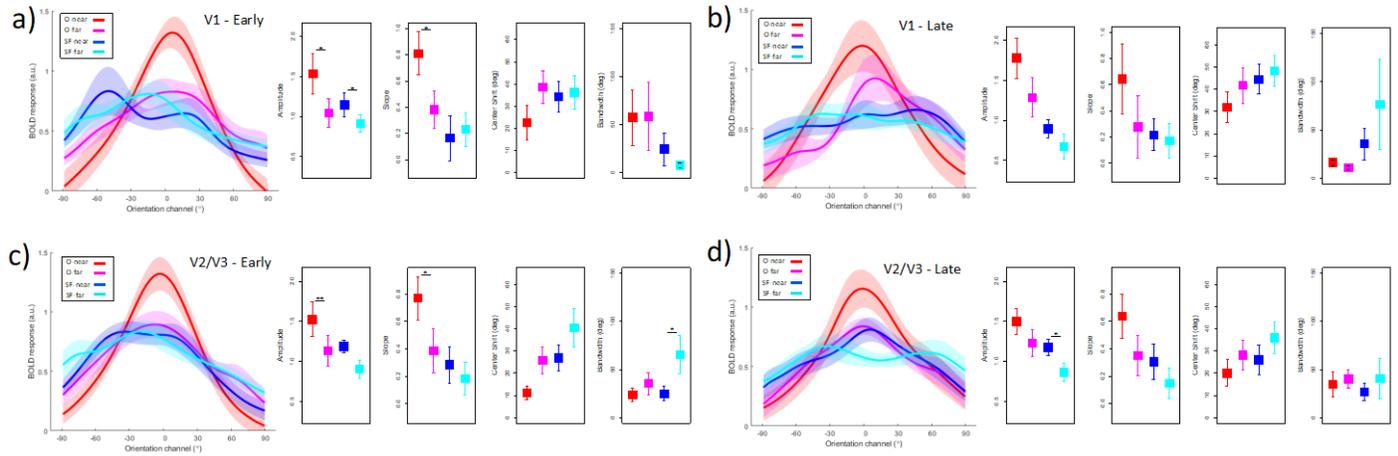
614 Interestingly, orientation CRF bandwidths were also modulated in response to category  
615 learning, reflected in a two-way interaction between categorization condition and learning stage,  
616  $F(1, 46) = 5.80, p = .02$ . Independent of category boundaries, bandwidths were relatively  
617 narrower in late learning compared to early learning in the orientation group,  $t(11) = -1.91, p =$   
618  $.08, d = 1.02$ , albeit not significantly so. At the same time, we observed a learning effect trending  
619 in the opposite direction for the spatial frequency group,  $t(12) = 2.01, p = .07, d = 0.69$ , whereby  
620 bandwidths widened over the course of learning. Across the board, patterns in V2/V3 were once  
621 again directionally consistent with V1, but largely unreliable (see Fig. 5).

622 The combined amplitude and bandwidth modulation observed for V1 suggests that  
623 representations of category-relevant stimulus dimensions are enhanced, especially at later stages  
624 of learning. At the same time, boundary-specific representational changes emerged relatively  
625 early in learning and remained consistent after subjects reached asymptotic performance.

626

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628

629 **Fig. 5.** Categorization group and boundary effects on orientation CRFs divided into early and  
630 late learning stages. a) Mean orientation CRFs and parameter means for V1 during early  
631 learning, b) V1 during late learning, c) V2/V3 during early learning, and d) V2/V3 during late  
632 learning. Error bands in the line plots reflect within-subject SEM. Error bars in the point plots  
633 reflect between-subject SEM. \*\* =  $p < .01$ , \* =  $p < .05$ .

634

### 635 *Association Between Task Accuracy and Reconstructed Representations of Orientation*

636 Finally, we were interested in testing whether differences in behavioral performance  
637 between subjects during the scanning session were associated with the shape of their  
638 reconstructed representations of orientation specifically for boundary-adjacent exemplars. On  
639 one hand, it is possible that representational sharpening was most pronounced for high-  
640 performing subjects who had more time to narrow their attentional focus on the category  
641 boundaries after quickly establishing the category rule. Alternatively, it is possible that the  
642 representational sharpening observed for near-boundary exemplars in the orientation group is an  
643 error-driven effect, such that individuals who were committing more errors in this perceptually  
644 challenging region of the feature space would exhibit the strongest sharpening effects as a  
645 compensatory mechanism.

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646 To address this question, we performed Pearson correlations between mean  
647 categorization accuracy and subject-level differences in CRF parameters associated with near-  
648 versus far-from-boundary stimuli (e.g., near amplitude – far amplitude). Because all observed  
649 patterns were stronger and more reliable in primary visual cortex, we expected any significant  
650 associations with behavior to occur in this area. We found that orientation subjects’  
651 categorization accuracy was significantly associated with relatively higher CRF amplitudes in  
652 V1 for near-boundary stimuli,  $r = .59$ ,  $t(10) = 2.31$ ,  $p = .04$ , in addition to relatively steeper  
653 slopes for near-boundary stimuli,  $r = .68$ ,  $t(10) = 2.90$ ,  $p = .02$ . Among spatial frequency  
654 learners, the associations between task accuracy and indices of near-boundary representational  
655 enhancement were negative and non-significant (amplitude:  $r = -.46$ ,  $t(11) = -1.71$ ,  $p = .12$ ;  
656 slope:  $r = -.10$ ,  $t(11) = -.33$ ,  $p = .75$ ). We found no significant associations between learning  
657 performance in V1 center shift or bandwidth, nor among any individual CRF parameters in  
658 V2/V3.

659 Collectively, the results suggest that learning category rules defined by orientation not  
660 only led to sharper representations of orientation than learning an orthogonal rule, but that the  
661 strength and specificity of the reconstructed representations in V1 for challenging near-boundary  
662 ( $5^\circ$ ) exemplars track individual differences in categorization accuracy. Higher-performing  
663 orientation subjects exhibited more relative enhancement of near-boundary orientation  
664 representations than lower-performing subjects who nonetheless learned the category rules.

665

666

### Discussion

667

668

Learning to categorize visual stimuli leads to improved perceptual representations  
(Hamm et al., 1998; Jolicoeur et al., 1984; Zeithamova & Maddox, 2007; Soto & Ashby, 2015),

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669 but a clear consensus has not been reached on how and when this occurs. We hypothesized that  
670 category learning is supported by a representational enhancement of near-boundary exemplars  
671 within sensory cortex, and that this effect should be most pronounced *during* learning, especially  
672 if it serves to facilitate exploration and discovery of the boundaries that define one category from  
673 another. Using task manipulations that matched all aspects of the visual display, we found  
674 evidence of stronger and sharper orientation representations during a categorization task  
675 compared to an orthogonal contrast discrimination task and only for orientation rule learners.  
676 Moreover, reconstructed representations of near-boundary exemplars within V1 exhibited higher  
677 amplitudes, steeper slopes, and smaller shifts from the presented orientation compared to those  
678 far from the boundary. This suggests that visual category learning is accompanied by rapid,  
679 feature-specific functional plasticity in early visual cortex to support more challenging category-  
680 relevant perceptual discriminations.

681         Whether neural plasticity generalizes to early visual cortex during categorization has been  
682 largely ignored or discounted in most neuroscientific investigations (Freedman & Assad, 2016).  
683 Although the importance of accounting for learning-related attentional flexibility has long been  
684 recognized across theoretical accounts of categorization (Nosofsky, 1986; Kruschke, 1992), most  
685 neuroimaging research has focused on higher-order visual areas (Li et al., 2007; Meyers et al.,  
686 2008; Folstein et al., 2013; Mack et al., 2013; Uyar et al., 2016; O’Bryan et al., 2018). Collectively,  
687 these demonstrations show that extrastriate occipital, temporal, parietal, and frontal regions exhibit  
688 greater sensitivity to stimuli along attended, diagnostic dimensions relative to those that do not  
689 predict category membership. Similarly, patterns in ventral occipitotemporal cortex contain abstract  
690 representations that distinguish between learned categories over and above sensory properties alone  
691 (Li et al., 2007; Meyers et al., 2008).

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692           Mounting evidence indicates that attentional control can exert modulatory effects in early  
693 visual cortex, including V1 (Kamitani & Tong, 2005; Scolari et al., 2012; Scolari & Serences, 2009;  
694 Serences et al., 2009), leaving open the possibility that V1 may contribute to category learning  
695 despite its limited treatment in the literature. Moreover, perceptual learning elicits sensory  
696 modulation in early visual cortex by increasing gain for attended features, suggesting that such  
697 learning may directly support behaviorally relevant perceptual discriminability (Byers & Serences,  
698 2014).

699           In line with these findings, the current study provides another demonstration that neural  
700 representations in early, sensory-driven regions can be rapidly and robustly modified to optimize  
701 behavior in a learning context. Our results compliment recent work by Ester and colleagues (2020),  
702 who used an inverted encoding model to test for categorization-related sensory modulation in visual  
703 cortex. Participants in their study were trained to ceiling performance on an orientation  
704 categorization task prior to scanning, such that their fMRI results reflect perceptual representations  
705 following, but not during the acquisition of category rules. The results revealed that the  
706 reconstructed representations of stimulus orientation were shifted towards the mean of the category  
707 they correctly belonged to after learning was complete, suggesting that increasing within-category  
708 similarity in sensory populations supports generalization of learned categorization.

709           This study extends the previous findings by providing novel support for localized  
710 representational enhancement during ongoing category learning. Stimuli bordering orientation  
711 rule learners' assigned boundaries elicited stronger (via increased amplitude), more specific (via  
712 steeper slope), and more faithful (via center shift) representations of orientation values in visual  
713 cortex than far-from-boundary stimuli. This was especially true in V1. This representational gain  
714 implies a stretching of the feature space that is specific to difficult-to-classify exemplars. For

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715 example, small offset differences near an orientation category boundary should be more  
716 neurobiologically separable (and by extension, perceptually separable) than an identical  
717 difference between exemplars near a category center. Moreover, among orientation rule learners,  
718 the reconstructed representations for stimulus orientation falling at least 35 degrees from a  
719 boundary did not significantly differ from those observed in two orthogonal tasks (contrast  
720 discrimination; spatial frequency categorization) where stimulus orientation was irrelevant to  
721 task performance. These results suggest that representational sharpening – at least for orientation  
722 perception – can be a highly specific effect.

723         Categorization behavior is regularly modeled with great success, especially via exemplar  
724 models, which posit that observers classify new stimuli based on their similarity to memory  
725 representations of previously encountered category exemplars (Rodrigues & Murre, 2007). The  
726 most widely used exemplar-based computational models apply attentional weights uniformly across  
727 feature values depending on dimensional relevancy (Goldstone & Steyvers, 2001; Op de Beeck et  
728 al., 2003; Gureckis & Goldstone, 2008; Nosofsky, 2011; Ashby & Rosedahl, 2017). Strong,  
729 positive attentional weighting then leads to dimension-wide perceptual stretching-- an outcome that  
730 has received support among behavioral studies that fail to detect localized perceptual effects  
731 (Folstein et al., 2012; Folstein et al., 2014; Van Gulick & Gauthier, 2014). Nonetheless, few studies  
732 have demonstrated that more flexible models which allow for exemplar-specific attentional  
733 modulation may do a better job of accounting for human behavior in certain categorization tasks  
734 (Aha & Goldstone, 1992; Rodrigues & Murre, 2007). Our data provide evidence that, in the context  
735 of a categorization task, flexible modulation is possible. However, in a departure from traditional  
736 models, we demonstrate this may not operate solely on memory representations, per se, but

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737 involves low-level sensory areas. This might be especially true for stimuli that can be classified  
738 based on feature values within a single, continuous dimension.

739         Participants may initially apply top-down attention during early category learning in  
740 service of explicit hypothesis testing, especially in the context of simple (unidimensional) rules  
741 (Choi et al., 1993; Johansen & Palmeri, 2002; Medin & Schaffer, 1978). This is consistent with  
742 our interpretation of the current data. Johansen and Palmeri further demonstrated that as learning  
743 progresses, participants tend to switch from a rule-based approach to an exemplar-based one.  
744 Because we assessed orientation representation during learning, it is possible the boundary-  
745 specific enhancement we observed would dissipate after participants settled on a precise  
746 categorization rule. This may then give way to a representational shift towards category center  
747 exemplars (Ester et al., 2020) to maximize accurate classification of novel members. Although  
748 we did not observe this same center shift in the current study, our results did reveal a relative  
749 increase in amplitude for central exemplars during late learning stages, which could potentially  
750 serve as a precursor to an exemplar-based approach.

751         Relatedly, more research is needed to establish how categorization-related perceptual  
752 enhancements transfer to orthogonal tasks and novel stimuli after subjects are no longer actively  
753 engaged in category learning. Different studies attempting to characterize such sensory  
754 modulations at the neural and behavioral levels have tested their predictions during the learning  
755 process (Goldstone & Steyvers, 2001; Sigala & Logothetis 2002), following asymptotic learning  
756 (Ester et al., 2020; Folstein et al., 2012; 2013; Jiang et al., 2007), and using interleaved  
757 categorization and discrimination tasks (Gureckis & Goldstone, 2008). Future studies should  
758 seek to contrast these different approaches to establish which scenarios best facilitate transfer

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759 between category learning and discrimination performance, or neural indices of perceptual  
760 sensitivity.

761 Behavioral perceptual effects associated with category learning may reflect either  
762 plasticity in sensory populations tuned to relevant stimulus features (sensory modulation; Sigala  
763 & Logothetis, 2002; Treue & Martinez-Trujillo, 2004; Yang & Manusell, 2004), a more efficient  
764 transmission of visual information to higher-level regions implicated in executing decisions  
765 based on sensory input (enhanced readout; Doshier & Lu, 1999, 2009; Lu & Doshier, 1999; Law  
766 & Gold, 2008; Freedman & Assad, 2016), or both. Here, we have provided evidence of task-  
767 specific modulations within early visual cortex in support of category learning, and this may be  
768 supported by attentional control guidance from frontoparietal cortex and/or signals from frontal  
769 regions that are routinely activated during categorization tasks (e.g., rostromedial prefrontal  
770 cortex; Davis, et al., 2017; O'Bryan et al., 2018b; Paniukov & Davis, 2018). Future research  
771 should further explore whether and how higher-order regions interact with sensory cortex in  
772 support of category learning.

773 In conclusion, our data support the prediction that visual category learning is associated  
774 with a representational sharpening in sensory populations that are tuned to category-relevant  
775 stimulus dimensions. We additionally showed that such sharpening was uniquely observed for  
776 challenging stimuli that bordered subjects' category boundaries. Collectively, these results  
777 suggest that learning-related changes to the human visual system may be implemented more  
778 flexibly and efficiently than previously thought.

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