What **Beyoncé** Can Teach Us About **Open Access**

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LEMONADE

Getting Access

— — —

- Online streaming purchase (first through Tidal, then Amazon Music/iTunes)
- Purchase at physical retailers
- Stream on YouTube
- Watch HBO film
- Illegally download
- Get through friend

Barriers to Access

— — —

- Device (phone, computer, tablet)
- Internet access
- Account on Tidal, Amazon Music, iTunes
- Economic means
- HBO Subscription
- Digital literacy

**What information do you
have access to that others don't?**

**How does access to information
affect our lives?**

**Lemonade started a conversation,
but **who** can participate?**

Only those who have **access.**

LEMONADE SYLLABUS LAUNCH

FRIDAY, MAY 6, 2016

DOWNLOAD NOW

CANDICEBENBOW.COM/LEMONADESYLLABUS

Open Access = “digital, online, free
of charge, and free of most
copyright and licensing restrictions”

Equitable access to information