Supporting Equity and Inclusion of Deaf and Hard-Of-Hearing Individuals in Professional Organizations

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59 **Abstract**

60 Disability is an important and often overlooked component of diversity. Individuals with disabilities
61 bring a unique perspective to science, technology, engineering, mathematics, and medicine (STEMM)
62 because of their unique experiences approaching complex issues related to health and disability,
63 navigating the healthcare system, creatively solving problems unfamiliar to many individuals without
64 disabilities, managing time and resources that are limited by physical or mental constraints, and
65 advocating for themselves and others in the disabled community. Yet, individuals with disabilities are
66 underrepresented in STEMM. Professional organizations can address this underrepresentation by
67 recruiting individuals with disabilities for leadership opportunities, easing financial burdens, providing

equal access, fostering peer-mentor groups, and establishing a culture of equity and inclusion spanning all facets of diversity. We are a group of deaf and hard-of-hearing (D/HH) engineers, scientists, and clinicians, most of whom are active in clinical practice and/or auditory research. We have worked within our professional societies to improve access and inclusion for D/HH individuals and others with disabilities. We describe how different models of disability inform our understanding of disability as a form of diversity. We address heterogeneity within disabled communities, including intersectionality between disability and other forms of diversity. We highlight how the Association for Research in Otolaryngology has supported our efforts to reduce ableism and promote access and inclusion for D/HH individuals. We also discuss future directions and challenges. The tools and approaches discussed here can be applied by other professional organizations to include individuals with all forms of diversity in STEMM.

1 Introduction

A diverse scientific workforce leads to increased creativity and productivity by introducing a wider range of perspectives, experiences, and skill sets (Lindsay et al., 2018; Tilghman et al., 2021). Diversity is conventionally considered in terms of race, ethnicity, country of origin, linguistic background, socioeconomic background, gender, and/or sexual orientation. Despite its high prevalence in society, disability is often overlooked as a form of diversity (Dennissen et al., 2019; Gould et al., 2021; Santuzzi and Waltz, 2016). As defined by the United Nations' Convention on the Rights of Persons with Disabilities (2007), "Persons with disabilities include those who have long-term physical, mental, intellectual or sensory impairments in which interaction with various barriers may hinder their full and effective participation in society on an equal basis with others." While the importance of cultural and ethnic diversity is widely acknowledged, it is important to consider the contribution that individuals with disabilities can make in science, technology, engineering, mathematics, and medicine (STEMM) (Bellman et al., 2018). As with other diverse groups, people with disabilities are underrepresented in STEMM (National Science Foundation, National Center for Science and Engineering Statistics, 2021). Individuals with disabilities frequently have extensive experience navigating healthcare settings as patients, utilizing creativity to overcome accessibility challenges, managing limited time and resources, and advocating for themselves and others with disabilities. Thus, these individuals offer a unique perspective drawn from their experience of living with a disability that can guide novel and innovative scientific progress or improve medical care for people with that particular disability.

Scientists with disabilities face several hurdles to inclusion (Brown & Leigh, 2018; Brown, 2016; Inckle, 2018) such as accessing lab spaces, interacting with patients or colleagues, participating in departmental events, and accessibility at in-person conferences and virtual meetings (De Picker, 2020; Brown et al., 2018). Given the key role professional organizations play in nurturing scientists and facilitating career growth for trainees, we believe these organizations can foster diversity by supporting efforts for recruiting and supporting individuals of diverse backgrounds, including those with disabilities.

We are a group of more than 110 deaf and hard-of-hearing (D/HH) engineers, scientists, and clinicians, most of whom are active in clinical practice and/or auditory research (Adler et al., 2017). Our network was initially formed in 1992 at a professional society meeting for the Association for Research in Otolaryngology (ARO) and has continued to grow based on shared experiences at those meetings and in other STEMM environments. Diversity networks such as ours have the potential to promote equity and inclusion if they directly address systemic inequalities in organizations, in addition to advancing career development and building community (Dennissen et al., 2019). We have worked with the organizational leadership of various professional societies to implement successful, practical strategies

for improving accommodations, raising awareness, and promoting academic, research, and career development opportunities for diverse trainees. We discuss how one organization, ARO, has fostered a more inclusive and equitable environment for researchers with disabilities and provide five guidelines for other scientific or professional organizations to consider.

2 Models of Disability

Our peer mentorship network for D/HH individuals endorses a biopsychosocial view of hearing loss (defined below) that incorporates medical, social, and diversity models of disability. While these disability models are not mutually exclusive, each model has distinct approaches to disability.

Medical models of disability address the physical differences associated with specific diagnoses and focus on preventing, curing, remediating, or accommodating the physical underpinnings of a given disability (Pelka, 2012). For D/HH individuals, this might involve genetic counseling about hereditary hearing loss, treatments to preserve or restore inner ear function, auditory rehabilitation via the use of hearing devices (e.g., hearing aids, cochlear implants), and promoting the individual use of assistive technology such as remote microphone technology and smartphone apps to provide automatic speech recognition and transcription. As scientists, engineers, and clinicians who study hearing and live with hearing loss, much of our academic labor falls into this category.

Social models of disability assert that some of the issues experienced by individuals with disabilities arise from the presence of societal or environmental barriers (Samaha, 2007). For deafness and hearing loss, addressing these barriers might include installing amplification systems that are compatible with hearing aids and cochlear implants, providing real-time captioning for all lectures and meetings by default, and providing interpreting and transliteration services (e.g., sign language interpreters, cued language transliterators, oral transliterators). Proponents of social models of disability often feel the language used to write and talk about disability should use “person-first language” (e.g., researchers *with disabilities*). This approach is meant to emphasize the personhood of individuals with disabilities and to avoid defining individuals and groups based only on their disability (Dunn & Andrews, 2015).

Diversity models of disability, like social models, acknowledge that society and the environment can be inaccessible and exclusionary (Andrews, 2020). However, diversity models argue that people with disabilities form an important cultural group that contribute to society through their identity as disabled people. These models recognize that disabled people are culturally valuable because of their experiences of living with disability, and not because they are able to “overcome” – or succeed in spite of – their disability. For example, extensive advocacy by the D/HH community during the 1960s through 1980s led to ubiquitous captioning of movies and television broadcast shows. Today, the majority of viewers who now use captioning for their own benefit do not have a hearing loss (Ofcom, 2006).

The diversity model perspective has long been held by the Deaf community (commonly designated by the capital “D” to indicate that it is specific cultural group differentiated from the broader D/HH community) who view hearing loss as a key part of their personal identity and often use sign language as a primary form of communication (Padden and Humphries, 1988). More broadly, disability culture includes individuals with any and all disabilities and encompasses values, arts, and political stances in addition to experiences of shared discrimination and prejudice (see Andrews, 2020; Mackelprang & Salsgiver, 2016; or Brown, 2002, for reviews). For example, the American Deaf community has developed poetry and storytelling techniques that leverage linguistic features unique to American Sign Language (Bahan, 2006; Sutton-Spence & Müller de Quadros, 2014).

Diversity models of disability contributed to the rise of the field of critical disability studies, which focuses on how different diverse identities can intersect with disabilities and draws parallels between the disability rights movements and other civil rights movements (Andrews et al., 2019; Ginsberg & Rapp, 2017). This field has led to our current understanding of ableism, defined as the conscious or unconscious prejudice and discrimination towards disabled people (Andrews, 2020). Ableism takes many forms and can be harmful regardless of whether it stems from ignorance, negative attitudes such as viewing disabled people as burdensome or vulnerable, or from attitudes which on the surface seem more positive, such as viewing disabled people as inspirational or heroic (Andrews, 2020). For example, media profiles of successful disabled individuals in academia seldom acknowledge that the individual's disability can be an asset and not just something to "overcome" (e.g., Terry, 2019). Often, these narratives either ignore the challenges associated with disability entirely or assert that a scientist with a disability is noteworthy because they succeeded in spite of their disability. Ideally, these profiles would mention the challenges of being disabled and also include information on how their disability helped them to be more successful or a better scientist. Further, inspirational videos and articles of deaf children's reactions when their cochlear implant is first activated may objectify them and fail to provide adequate background regarding realistic benefits of the device and remaining challenges post-implantation.

Proponents of diversity models and the field of disability studies often advocate for the use "identity-first language" (e.g., D/HH scientists) which enables disabled individuals to express belonging and pride as members of a disabled community and to define what it means to be disabled instead of letting it be defined by negative stereotypes (Dunn & Andrews, 2015). The American Psychological Association (2020) states that both person-first and identity-first language are appropriate, and that authors should consider the preferences of the people who are being written about. In this article, we have elected to use person-first language when referring to disabilities in general (e.g., individuals with disabilities) and identity-first language when discussing the disabled community to which we belong (e.g., D/HH individuals).

3 Diversity and Intersectionality

Hearing loss ranges from mild to profound. For example, an individual with mild hearing loss may experience difficulty understanding speech in noisy environments, whereas an individual with profound hearing loss may have little to no functional hearing. Communication modalities found within the hearing loss community can include audio-visual, where speechreading is combined with residual hearing, and visual-only, such as sign language and Cued Speech. The diversity of hearing loss etiologies and communication modes means the hearing loss community is heterogeneous and accessibility strategies for a particular individual (i.e., providing assistive listening devices) may not work for another individual.

Differences in the wording of questions across surveys makes it difficult to estimate the true prevalence of hearing loss (Mitchell, 2005). Nevertheless, rough estimates suggest that approximately 15% of American adults report some trouble with hearing (Blackwell et al., 2012). Global data indicate that ~6-18% of the world's population live with some form of hearing loss (Olusanya, Davis & Hoffman, 2019). For comparison, these numbers are similar to the numbers for diabetes, which affects 13% of American adults (Centers for Disease Control and Prevention, 2020) and 9.3% of adults across the globe (International Diabetes Federation, 2019). Given its high prevalence, it is not surprising that the hearing loss community is inherently diverse. Hearing loss can occur in any individual regardless of race, ethnicity, gender, sexual orientation, socio-economic status, age, or other cultural background. This diversity can contribute to large disparities in terms of rehabilitative outcomes achieved by people with

hearing loss. For instance, a child with hearing loss born into an affluent family may have better hearing outcomes due to better parental follow-up from newborn hearing screenings, early intervention such as speech therapy, and earlier access to hearing aids, cochlear implants, or assistive listening devices. A child born into a family of low socioeconomic status might not have access to the same resources (Holte et al., 2012; Ching et al., 2013).

There are strong parallels in the history and consequences of discrimination between individuals with hearing loss and other marginalized communities. Strategies developed to recruit and support members of the D/HH community in STEMM fields can serve as a template for efforts to recruit and support members of other historically disadvantaged or otherwise marginalized communities. The approach presented below is targeted towards D/HH individuals but can easily be adapted for the specific needs of other marginalized groups.

4 Promoting Diversity

The Association for Research in Otolaryngology (ARO) is a scientific organization focused on hearing and balance research that was founded in 1973. In 1992, D/HH attendees at the ARO midwinter meeting formed an informal networking group dedicated to increasing the representation of D/HH individuals in hearing research. This group has grown to more than 110 members globally and has encouraged ARO to develop five pillars that support diversity and inclusion among their members. These pillars are: (1) fostering peer-mentor groups, (2) proactively providing equal access, (3) easing financial burdens, (4) recruiting for leadership positions, and (5) establishing a culture of inclusion and equity. ARO is a model organization that has successfully implemented practices targeting all five pillars. Below, we provide examples for each that can be used as a framework for other STEMM professional and scientific organizations.

4.1 Fostering peer-mentor groups

Diversity networks have the potential to advance D/HH individuals in STEMM who are vastly underrepresented (0.13-0.19%) compared to the general population (11-15.3%; National Science Foundation, National Center for Science and Engineering Statistics, 2021). Over the last ~30 years, D/HH members and attendees of ARO have established a distributed academic peer-mentorship network (Adler et al., 2017) to address this disparity. The peer-mentorship network, known as “Hearing Impaired members of ARO” (HI-ARO) has successfully recruited and retained D/HH scientists and clinicians, growing from 3 members in 1992 to more than 110 members in 2021. HI-ARO gathers at professional society meetings (HI-ARO members comprised ~ 1% of total ARO meeting attendees in 2020 (18 out of 1,798 attendees)) and members interact throughout the year via email, Facebook ([@deafearscience](#)), Twitter ([@earscience](#)) and our website (www.deafearscientists.org). HI-ARO is a global group of researchers at all career stages and STEMM disciplines, from trainees to senior scientists, medical students to clinicians, as well as audiologists and other leaders in healthcare and industry. HI-ARO members are highly diverse, spanning race, gender, nationality, socioeconomic status, religion, and disability. Members have a wide range of unilateral and/or bilateral hearing loss ranging from mild to profound with various etiologies. They use different communication modalities including oral, Cued Speech, and sign language. They may or may not use hearing devices and other augmentative technology. The rich diversity of HI-ARO has been instrumental in cultivating invaluable networking opportunities for D/HH trainees that provide support and guidance from peers and senior members, which is critical to personal and professional success. The diversity within the group has required the members to develop strategies that work equally well for all members, regardless of their mode of disability. For

example, despite the large range of communication modalities, captioning was selected as the default method of access that is always provided at conferences. If individuals need other accommodations, such as a cued language transliterator, oral transliterator, or sign language interpreter, these can be requested separately.

4.2 Proactively providing equal access

For scientists, engineers, and other researchers, attending national conferences is important for career advancement. It is at conferences that researchers learn about the work of others, present their own preliminary findings to the scientific community, and network for access to opportunities. However, effective communication can be challenging for attendees due to noisy conference halls, reverberant lecture halls, and suboptimal or inconsistent use of microphones (Atcherson and Yoder, 2002). For D/HH individuals in particular, these challenges can limit the benefits of attending conferences. Frequently, the D/HH attendee needs to personally contact, advocate for, or even explain their disability to conference organizers as they seek accommodations. Sometimes they must find strategies to facilitate communication on their own by carefully choosing listening locations, or using smart phone apps. This creates additional work and stress for D/HH individuals. Beginning ~20 years ago, ARO shifted from a *retroactive* approach (i.e., provided on request) to a *proactive* one where all podium sessions are automatically captioned regardless of whether accommodations were requested. This has not only benefited D/HH attendees but also attendees without hearing loss, especially for non-native English attendees and those who are fatigued after several hours of listening to podium presentations. In recent years, ARO leaders created an accessibility committee made up of D/HH trainees and faculty to further improve accommodations. This has led to expanding captioning to small group meetings and workshops. Strategies for captioning poster sessions with automatic speech recognition apps and incorporating accommodations that are inclusive of other disabilities, such as color blindness, are being pursued.

4.3 Easing financial burdens

Increasing access to opportunities for diverse trainees with additional avenues for financial support is essential for cultivating personal and professional career success (Stevens et. al., 2021). Many scientific and professional STEMM organizations, including ARO, have travel awards for trainees to attend conferences. For over a decade, the ARO Diversity Committee has used hearing loss status, and other disabilities, as an additional evaluation parameter for the Diversity Travel Award. This has since enabled D/HH trainees to receive financial support to attend conferences, furthering their scientific and professional growth and promoting equity for ARO trainees with disabilities.

4.4 Recruiting for leadership positions

The organizational committees of scientific and professional organizations provide an opportunity for trainees, faculty, and other members to take leadership roles within the organization. At ARO, D/HH trainees and faculty have been recruited to multiple committees, including Council, student-postdoc leadership committees, and those that target diversity and accessibility initiatives. For scientific organizations to practice true inclusion and equity, diverse members need to be in organizational and leadership positions. Diverse perspectives at the senior level can yield innovative approaches to drive the organization forward and encourage constructive changes that advance equitable principles. These experiences allow for D/HH individuals to gain the confidence to seek similar leadership roles at their home institutions.

4.5 Establishing a culture of inclusion and equity

The four pillars described above have focused on how scientific organizations can support their diverse members. However, support should also come from other members. Here, organizations have an opportunity to provide tools for all members to learn from diverse perspectives so that they can reflect, grow, and start to advance and advocate for inclusion and equity in their professional and personal lives. ARO has hosted several events aimed at increasing awareness of diverse perspectives, addressing personal biases, and providing tools that help mitigate negative situations for marginalized attendees. These include events with notable individuals with hearing loss to share their experiences, roundtable discussions for Women and Allies, networking events, and hiring outside facilitators to provide bystander training for all ARO members.

4.6 Broader impact

Over the last several years, an increasing number of D/HH clinicians and scientists have been presenting at auditory research conferences via posters and podium talks highlighting the need for expanded accessibility. Even within the field of hearing science and related clinical fields, some organizations still resist the need to accommodate a growing number of attendees with hearing loss. Nevertheless, the last decade has seen captioning at the biannual Conference for Implantable Auditory Prostheses (CIAP), the yearly American Cochlear Implant Alliance (ACIA) conference, the American Auditory Society annual conference, and the CI CRASH Midwest Mini-Conference on Cochlear Implants (hosted by University of Wisconsin - Madison). After three D/HH presenters had trouble understanding and answering questions at a CIAP meeting in the mid-2000s, one attendee declared that CIAP and related conferences should provide captioning. Since then, CIAP has received NIH funding for captioning which in 2019 benefited a record number of 13 D/HH attendees. By proactively seeking funding for captioning and providing access to all attendees, including those who are D/HH, these organizations stand out as truly being inclusive.

Our experience illustrates the proclamation from the Disability Rights Movement, “Nothing about us without us.” D/HH scientists and clinicians should strive to be essential stakeholders in organizations that focus on hearing research and audiology so that the perspectives and experiences of D/HH individuals cannot be ignored. Moreover, equitable access in educational and workplace settings, and at conferences, will help establish productive research trajectories and increased diversity in these settings.

4.7 Additional Requirements

For nearly 30 years, HI-ARO has worked with our professional organizations, especially ARO, to implement successful and practical strategies to increase inclusion of its D/HH members. With the guidance of our peer-network group, ARO leadership has continuously improved accommodations and provided essential support for academic, research, and career development success for D/HH members. ARO’s support for equity and diversity has served and may continue to serve as a model for other conferences and professional organizations.

5 Future Directions

This article has described a highly successful model for promoting representation of D/HH individuals in hearing research. We have found that D/HH individuals have used their early career in hearing research, combined with mentorship from our group, as a steppingstone to other fields of study and medical specialties. This same support needs to be extended to inclusion of other disabilities, such as visual impairment, in their chosen field, and to the inclusion of D/HH individuals in STEMM fields beyond hearing research.

The fact that the strong D/HH network arose in the auditory field is not surprising. After all, auditory researchers and clinicians understand communication challenges and many of us have been fortunate to have been mentored by normal hearing individuals who advocated for access within ARO. However, many other scientific societies have unfortunately not yet followed the lead of ARO. To fully realize equal participation of D/HH individuals in STEMM will require administrative champions in the leadership of other societies given the cost of assistive technology. The hearing research field is relatively small, and D/HH individuals deserve full access to career opportunities in the field of their choice--not limited by the accessibility of the field or others' perceptions of what would be a "natural" choice based on their disability. Thus, the scientific community needs to come to this realization and do more for D/HH individuals across disciplines.

Professional organizations, including those that are not STEMM-focused, can include individuals with disabilities by inviting them to provide input on policies such as disability accommodations at scientific meetings. The COVID-19 pandemic provided an opportunity to reshape accommodations for those with disability when in-person conferences were shifted to virtual. For a virtual poster, a presentation is often recorded, without background noise, and can easily be captioned. Digital platforms can facilitate asynchronous text-based research interactions. This mode can be easier for many D/HH individuals and other individuals with disabilities than in-person sessions and conversations in noisy conference halls. Hybrid conferences adopting universal design approaches combined with remote manual correction and formatting of automatic captioning might proactively reduce isolation while still affording these benefits.

Another opportunity for professional organizations to foster diversity is to create mentoring programs for diverse middle school and high school students, including those with disabilities. Many students from historically excluded groups have the potential to succeed in STEMM fields but do not always receive the guidance and support needed to pursue those paths. Having a mentor who has faced similar challenges can bring confidence in learning and self-advocating and provide encouragement and inspiration.

Our peer-mentoring network of D/HH engineers, scientists, and clinicians is foundational to our success in STEMM. Trainees have successfully transitioned to being leaders in academia, healthcare, and industry, often receiving significant research funding. Through this network we discuss the challenges we face and strategies to overcome difficulties. We also form a cohesive group to advocate for changes in our fields and at professional conferences to address the underrepresentation of individuals with hearing loss in STEMM. We believe that the adoption of this peer-network model by other underrepresented minority groups, and collaboration among and between peer networks and professional societies, will drive changes that will promote diversity and equity in STEMM and other fields.

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449 **8 Figure captions**

450 Figure 1: The five pillars that Professional and Scientific Organizations can use to support equity and
451 inclusion for scientists with disabilities. The Association for Research in Otolaryngology (ARO) has
452 implemented these building blocks which have been successful in supporting their deaf and hard-of-
453 hearing (D/HH) members.

454 Figure 2: HI-ARO is a diverse group with deaf and hard-of-hearing (D/HH) members from all around
455 the globe. Each dot represents a city that has at least one member of HI-ARO. The dot size is scaled
456 according to the number of members at that location.