Ethical Representation of Speech while Communicating in the Short Film “Pemean”

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Abstract: This study analyzes the ethics of one of the characters in the film "Pemean" through the speech and language he uses based on sociolinguistic studies. **Background:** this research departs from ethical problems in the use of speech used by the community when communicating in terms of the dialogues in the conversation of the film "Pemean". **Objective:** This study aims to provide understanding and skills in the use of speech and ethics that can be implemented properly in everyday life. **Question:** The question of this research is what is the relationship between speech and language through conversation used by the characters in the short film “Pemean”, which is based on people's reactions. **Method:** In this study, the researcher uses a qualitative method with a descriptive narrative approach, where the researcher analyzes the short film "Pemean" from the language side of the character's dialogue and relates the dialogue to the prevailing ethics in Indonesia, especially in the Java based on the results of questionnaires and interviews. Respondents are Javanese people aged between 15-30 years and understand the context of conversation and language use in the short film "Pemean". **Research data:** results of questionnaires and interviews as well as dialogues of the characters in the film "Pemean". **Results:** the analysis of this study resulted, 1) A

person's speech reflects that person's behavior; 2) Most people choose to remain silent or ignore them when they find a figure like Mbak Sum's character. **Recommendation:** for further research, we hope that researchers can find out how a person's speech can reflect his behavior and the reason why people prefer silence in dealing with someone like Mbak Sum. **Limitation:** on the relationship between a person's speech and language with his behavior and attitudes taken by society in responding to similar problems as in the movie.

Keywords: *ethics, speech, language, sociolinguistics*

INTRODUCTION

Social life in Indonesia cannot be separated from the values and norms that apply and have been agreed upon by all members of society. The existence of values and norms can be a control or self-awareness for each individual so that social life can run according to the order that has been mutually agreed upon by all members of the community. Furthermore, the values, morals and norms that have been determined and agreed upon are then called ethics.

The selection of the short film "Pemean" as the object of observation of this research is because the phenomena that occur in the film are the real reality of a problem in social life, especially rural communities. The issues faced are the reality of problems related to ethical values used in everyday life.

In dealing with certain situations, the use of language speech acts is a form of psychological pragmatic study. According to Wijaya (in Rihannah et al., 2021), speech acts are various forms of actions taken by speakers in using their language. Humans in communicating in society will create communication between speakers and speech partners which is then known as speech acts (Rihannah et al., 2021). The focus of this observation is on the relationship between speech and language through conversation used by the characters in the short film "Pemean", which is based on public reactions.

We hope that through observation and analysis of language style in expressing the ethics of the characters in the short film "Pemean" can provide understanding and skills in the use of speech and ethics that can be applied properly in everyday life. Through the results of observations of the use of speech and ethics in society, readers are expected to be able to provide understanding and knowledge in applying good ethics through the use of polite language styles in socializing.

1. The Ethics of Community

Ethics is a scientific reflection of human behavior from the point of view of norms or from the point of view of good and bad. This point of view is the hallmark of ethics. For that we need to know that ethics is a science that examines morality and investigates moral behavior (Bertens. K, 1993:25).

Moreover, as a science that seeks guidance and a science that discusses behavior, it emphasizes that ethics is also used to answer fundamental questions such as what to do in behavior and how to act (Loho & Diniafiat, 2020). Humans must understand and be able to apply the aspects that exist in ethics. One of the most important aspects is ethics in socializing and communicating in society. Ethics in neighbors and social life are the rules of behavior, human habits in neighbors and social life, as well as affirmation of right and wrong (Ferdinand et al., 2019).

One of the ethical implementations carried out by community members is through the words used to communicate. There are several directions in communicating in social life, such as politeness (politeness), implied speech (indirectness), pleasantries (lip service), and refinement of terms (euphemisms) (Yonsa, 2020). The problem of the use of language style and the way of delivering the language style used in the short film “Pemean” produced by Paniradya Keistimewan shows the interventions that occur in the lives of community members which are then the main focus of observation.

Based on the manners and the way of delivering the dialogue, the characters are able to give an overview of each other's behavior. Especially on the main character who is oriented to the saying "*Kakehan gludhug kurang udan*". This principle means a lot of talk but no fact. From the dialogues of the characters in this film, we will analyze the style of language and its relationship to the prevailing ethics in today's society.

2. The “Pemean” Film

Interpretation of film is an electronic media that is very old compared to other media, especially films that have succeeded in displaying live images that seem to transfer reality to a screen. The existence of film has been created as one of the most loved mass communication media, especially until now (Ginanti, 2020).

As a mass communication medium, films can utter messages and communicate matter (Setyaningrum et al., 2019). Films can be a reflection of social phenomena, psychology, and environmental aesthetics by presenting them in the form of documentation equipped by character dialogue and music. The presence of films in the midst of human life continues to attract the attention of many people in Indonesia. Its existence is instant, it can almost be equated with the needs of clothing and food. Therefore, it can be concluded that

every event that occurs in Indonesian society, both in terms of culture and other aspects, can certainly be touched by the audience by showing it in short films and other films such as documentaries (Adianshar, 2019).

Film can be a mirror of social reality, as well as an agent of reality construction. The combination of social reality and reality construction agents is a means to control phenomena that occur in society. As a reflection of social reality, films are often a picture of the conditions around us (Buwana & Irmawanti, 2020). So that along with digital modernization, the development of films is one form of elaborating ethical developments' examples and the use of society's language styles.

This is closely related to science that is useful for learning more about the use of language in society and cannot be separated from grammatical problems in aspects of people's lives, namely sociolinguistics. Language as an object in sociolinguistics is not seen or approached as a language, but is seen or approached as a facility for interaction in society. Then, ethics in society can show the level of understanding of community implementation and can be used as a database to analyze the level of development of speech, language style, and ethical behavior of each member of the community.

The film "Pemean" is a short comedy film produced by Paniradya Kaistimewan belonging to the Yogyakarta Special Region Government. This film tells the story of how the conversation between the characters Mbak Sum and Dek Asih describes events that often occur in society, especially the Javanese. The word pemean here has the meaning of clothesline which is a silent witness to the conversations that occur in the society. In this film, it is told that almost every day the character of Mbak Sum always shows off her luxury to the character of Dek Asih, but Dek Asih does not respond. Then at the end of the film it is revealed that it turns out that all the luxury items that Mbak Sum is proud of are just deposits and not hers. We can see that even though it has comedic elements, the short film "Pemean" contains a deep message about the Javanese proverb "*Kakehan gludhug kurang udan*" which means a lot of talk but no fact.

METHODS

The approach we use is descriptive. The descriptive method is used to provide a description, provide an overview, painting more systematically, factually, according to the data and its characteristics (Destianingsih et al, 2020). In practice, researchers seek to provide opportunities for the learning community to learn through various cases narratively. The critical discussion was detailed to get the hypothesis based on the data obtained through questionnaires and interviews. These steps can produce a unidirectional hypothesis that shows the direction of the relationship between the two variables studied, namely the use of language and ethics. and use it as a meaningful learning tool. The unidirectional hypothesis is used to clearly state the direction of the relationship or difference in the value of a study (Sukardi, 2021: 66). The hypothesis to be achieved is a hypothesis that describes a positive relationship between the use of Javanese language and ethics in the film "Pemean". The systematic questions are used as a form of collecting data and information. This approach operates as a facilitator in effective and efficient learning activities.

Figure 1. Data collection

The first process technique and data analysis were obtained from a list of questions (questionnaires) that have been compiled in the "Research Survey on the Use of Speech and Language and Their Influence in Javanese People's Life" which were answered by

respondents using gadgets and computers. The process of filling in the data starts from filling in the identity to ensure the suitability of the respondent's criteria. Then fill in the questions according to the research questions that the researcher wants to achieve.

The questions given to the respondents were answered based on the opinions of each respondent so as to produce answers in the form of narrative opinions based on the respondents' views on the use of the Javanese language used in conversations in the film "Pemean". The questionnaires filled in by the respondents were analyzed descriptively in a narrative manner.

The research uses a qualitative research method, where the researcher analyzes the short film "Pemean" from the language side of the character's dialogue by linking the dialogue with ethics and social norms that apply in Indonesia, especially in Java. Furthermore, data processing use narrative analysis techniques and discourse analysis techniques that focus on interactions between the characters of the short film "Pemean". The use of this narrative descriptive analysis method is used using qualitative methods that emphasize what questions and looking at using the "how" question from a message conveyed through conversations carried out by the characters in the film "Pemean". The focus of this analysis aims to identify and interpret the interactions between the characters Mbak Sum and Dek Asih. Then try to find out how the message is conveyed in the story to the audience.

Narrative descriptive analysis will focus more on the content or context of the dialogue between characters in the film, while discourse analysis will focus more on how the communication between Mbak Sum and Dek Asih characters is. In preparing the papers that have been obtained, the authors use hardware in the form of laptops and devices as well as software such as Microsoft Excel and also Microsoft Word. Thus, the author hopes that this paper can be published in a national journal as the ultimate goal of article publication.

In achieving the formulation of the problem formulation, the researcher gave several questions to answer the research question, namely providing understanding and skills in the use of speech and ethics that can be implemented properly in everyday life. Here are the questions we asked 50 respondents:

1. What do you know about the short film "Pemean"?
2. In your opinion, how important is it to learn Javanese according to the prevailing manners?
3. Have you ever encountered a similar case with the character of the movie "Pemean"?
4. If so, how did you respond in the face of it?
5. How often do you use Javanese in communicating?
6. In your opinion, does speech reflect a person's ethics?
7. Have you ever heard the Javanese proverb "Kakehan gluduk less udan" before?
8. If so, can you explain what you know about the proverb?
9. How often do you encounter this situation in your daily life?

Then to obtain data validation and obtain a more significant one, the researcher also carried out data collection methods through interviews. We interviewed 3 respondents and the 3 respondents had the same conclusions as the data that the researchers got through distributing questionnaires. This provides an indication that the respondents who the researchers interviewed understand the research discussion that the researchers adopted.

RESULTS

The following is the data from the distribution of questionnaires with the criteria of respondents being Javanese people aged between 15-30 years and understanding the context of conversations and language use in the short film "Pemean".

Subject	Opinion/category	Respondents Presentation	Conclusion
The urgency of learning Javanese language	Important	(23) 46%	All respondents agree that learning Javanese language is very important.
	Very Important	(27) 54%	

Using Javanese language in communication	Often	(36) 72%	36 respondents often use Javanese language in communication.
	Seldom	(13) 26%	
	Never	(1) 2%	
Reflection of one's ethics through speech	Agree	(46) 92%	The majority of respondents agree that ethics can be reflected through speech.
	Disagree	(4) 8%	
Encountering with the case as the characters' experience in the short film "Pemean"	Ever	(35) 70%	35 out of 50 respondents have encountered the case as the characters' experience in the short film "Pemean".
	Never	(15) 30%	
Ever heard the proverb " <i>kakean gludhug kurang udan</i> "	Ever	(34) 68%	34 out of 50 respondents have ever heard the proverb " <i>kakean gludhug kurang udan</i> ".
	Never	(16) 32%	
Encountering the case (listening to someone's bragging) daily.	Never	(6) 12%	18 out of 50 respondents often listen to someone's bragging.
	Often	(18) 36%	
	Seldom	(25) 50%	
	Always	(1) 2%	

Table 1. Questionnaire distribution results

By reviewing the descriptions that have been described previously, it can be proven that there are indications that indicate an influence in someone's speech or speech partner. It can be seen that the phenomenon of someone who likes to brag - described in the proverb

“kakean gludug kurang udan” - is rife in today’s society. Actions that exaggerate talk without any reality are a reality that can describe the current social conditions of society.

Even though in reality this kind of behaviour tends to harm the character who does it, this does not necessarily make this behavior disappear in society. On the other hand, the development of the era that is increasingly developing makes characters like Mbak Sum more and more present in the community. People today feel better if they have various advantages and are happy to show off whatever they can show because they feel that they will get respect or praise from their words or speech.

From the survey results, it is known that 36 out of 50 respondents often use Javanese language in their daily life and all of the respondents believe that using a good and proper Javanese language is important. Then, half of respondents stated that they rarely come across cases where someone tells a lie. However, 18 out of 50 respondents often encounter this case and even experience the case every day. From the survey results, it is also known that 34 out of 50 respondents have heard the proverb *“kakean gludhug kurang udan”*.

Furthermore, 35 out of 50 respondents have encountered cases such as the experiences of Mbak Sum and Dek Asih in the short film “Pemean”. Respondents chose not to pay attention to what was said by the interlocutor and preferred to remain silent or not respond at all if they were faced with someone who was bragging or saying nonsense. In conclusion, they prefer not to respond to what is said by the person who is boasting because they think that being silent is a wise action in dealing with it.

To strengthen the existing data, the researchers conducted interviews with 3 informants who are students who are Javanese from several institutions. Here are the results of the interviews we got:

Informant 1

Informant 1 said that she often encounters similar incidents like what happened in the short film “Pemean”, according to her this can happen because the person wants to be recognized and has the intention to humiliate others. The informant argues that someone’s speech can reflect the ethics of that person because if someone who has good ethics will speak well too. The informant also admitted that in her environment there are still many people who

have not applied good communication ethics and this is due to the widespread view of social class so that people tend to judge others easily.

Informant 2

Informant 2 said that she often encounters similar things like what happens in the movie, usually the informant responds to this by understanding rather than getting emotional. According to the informant herself, a person's speech can reflect that person's ethics because people who are aware of good ethical values will try to regulate every word that is spoken by them. Informant revealed that in her environment there are still a handful of people who are unethical due to the low quality of education they receive. Most of them still do not understand how to communicate well with others, they tend to be arrogant and feel superior to others.

Informant 3

Informant 3 revealed that she often encountered similar cases as experienced by the character Dek Asih. She mentioned that in responding to such problems she would choose to remain silent and not respond as long as the interlocutor did not interfere with her life and activities. Then, informant 3 agreed that a person's speech can reflect ethics but not completely because speech is an indication of a person's ethics. Finally, informant 3 stated that teenagers in their current environment cannot use speech that is 100% compatible with their parents. However, some of the teenagers around her proved to be able to use good speech.

Based on the results of interviews conducted by researchers with 3 sources, it shows that they often encounter incidents such as the case of Mbak Sum and Dek Asih in their environment. The informants chose not to respond and remained silent as a form of responding to their interlocutor. The results of the interview show that the informants agree that speech can reflect a person's ethics, but not entirely someone's ethics depend on his speech. The words of someone in today's society are starting to experience degradation. This is evidenced by the informant's narrative that people tend not to and have not been able to behave in accordance with the polite form prevailing in society.

DISCUSSION

The results show that the influence of a person's behavior is also reflected in the use of language used in daily life. The proverb used to describe the social behavior carried out by one of the characters is "*Kakehan gludug kurang udan*" where this often happens in society. This is evidenced by the fact that 34 out of 50 respondents stated that they knew this term and often encountered this kind of behavior. Then the 34 respondents also stated that they had the same analogy in understanding this proverb.

They assume that this proverb states that one of the characters in the short film, named Ms. Sum has a bad habit where she often talks about the ownership of her property or in other words Ms. Sum's character often brags about the ownership of her belongings to Dek. asih. Ms. Sum's interactions often have the impression of sarcasm and pride. This is evidenced by the scene where the bicycle which is compared to the bicycle from the character of Asih's deck turns out to be just a borrowed motorbike from her husband's boss.

According to Yusuf, people in social life value ethics as instructions and guidelines in behaving, behaving, and acting as a collection of values that are considered ethical because they can be in the form of rules or norms that control the good or bad of something in the scope of people's lives (Yusuf, 2017: 60). The use of ethics by the figure of Ms. Sum is often encountered in people's lives. It is proven that as many as 35 out of 50 respondents said that they had met someone who had the same ethics and use of language as the actor Ms. Sum. Regarding the response that must be expressed in responding to the ethics, many respondents stated that they did not pay attention to the ethics because the use of language alone has shown the level of ethics of Ms. Sum's character.

This short film provides an overview of the existing society where showing off one's wealth is something that must be done so that it is considered *classy* among other members of society. Then, the use of grammar in this film also makes this film successful in representing that there are grammatical errors that occur in society and cause a decrease in the level of ethics among community members. Respondents had very varied responses when asked questions about whether they had encountered situations like this in their daily lives. Half of all respondents stated that they rarely encounter this situation in life.

According to Chaer (in Aryani, 2020) sociolinguistics is an interdisciplinary discipline that studies public relations regarding the relationship between language use in a community and also the use of language itself. Sociolinguistics seeks to explain human expertise in using language rules appropriately in various situations (D.I. Saimuray, et al., 2021:5). Sociolinguistics also concerns people because of factors that often seem to link people as a result of the use of people as social beings.

The situation of using sociolinguistics in the film "Pemean" Provides a picture of the reality that exists in society directly. This film provides an overview of social conditions where individuals often feel happy and happy if an individual can assess or get values based on wealth and compare themselves with other people's circumstances (Nandini, 2020). The conversations raised in the film are a means of ongoing interaction between humans in society and must comply with cultural norms as language ethics. Ethics is an assessor for human actions, whether these actions include right or wrong actions, good or bad, and so on. Ethics determines and stipulates every action taken by a person (Hardiono, 2020). The Javanese language used in the short film "Pemean" contributes to the formation of characters integrated through character values (Farizal, 2021). So, we can say that ethics can reflect individual character through every word and action.

The behaviour of Ms Sum's character is an example of the behavior of someone who has bad ethics. Ms Sum's character often boasts and this is not only considered a despicable behavior that can indicate problems related to the sociolinguistic condition of the community. This ethic is considered by the respondents as one of the actions that can damage the value of character building that exists in social life. The use of Javanese as one of the local languages that are still used in everyday life becomes a means to assess how sociolinguistics of the Javanese language develops.

According to Poedja Soedarma (in Hidayani et al., 2019), the polite attitude contained in the use of the speaker's language can provide an overview of the variations of the language used. On the other hand, politeness in interacting in social activities is also able to build speeches and also has a role in increasing interaction and socializing relationships in society (Pratama, 2020). Then, the use of good and polite Javanese in interactions with parents can reflect well-established social relationships. Suyitno (in

Hidayatullah, 2019) states that narrative based on social norms and values often instils learning about politeness, customary, and also fairness. As many as 36 out of 50 respondents stated that they often use Javanese in their daily life. Then as many as 27 respondents stated that uploading in language is important to show our politeness towards other people in speaking.

If it is related to sociolinguistics, the theme of this film is heavily influenced by sociology itself. Sociology is related to social reality in society which is gradually becoming a benchmark for principles in living life (Saimuary et al., 2021). The use of upload-unggah in Javanese is a component of the norm of interaction and interpretation, where it is used so that every interaction or conversation we use can be accepted without causing disputes (Kurniawati, 2021). 27 out of 50 respondents stated that learning Javanese suitable for uploading was very meaningful and the rest considered that learning Javanese was suitable for uploading, meaning in today's life. Then, the interaction carried out by Ms Sum's character is considered to be less illustrative of the prevailing norms and not by the system of language behavior as language ethics and behavior in social life. In fact, in Javanese speech acts, practising uploading or etiquette urges people to have a noble and ethical culture. language serves as a tool to convey self-expression.

Through language, a person can describe and state the conditions that exist within him to others (Cahyani et al., 2021). According to Listiyani, the use of language that is gentle, polite, regular, and straightforward has an important role in shaping the character of an individual (R. Yoni., et al., 2020: 2). Through language, humans can display their point of view, descriptions of a subject, the origin of the nation and country, learning, and moreover the characteristics attached to them. Then the use of language and speech also provides an overview of the image of an individual's intelligence (Noermanzah, 2019). So we can conclude that moral learning is an urgency that must be observed and improved so that citizens can practice the values applied by social norms properly.

Representation in a film is one way to give a picture of social life to film lovers. Representation in a film is one of the media that can also be used to convey a message or social criticism that is happening in society through the depiction of characters and also the dialogue delivered in the film (Ghaisani, 2020). Then, the use of dialogue in the film

"Pemean" is an example of a pragmatic form regarding the relationship between language use and also the context of meaning conveyed through each scene and also conversation in a context of social life (Indira, 2020).

From the data above, it can be said that there is a harmony of perspectives in responding to the situation shown in the short film "Pemean" where respondents indicated that uploading ungguh in grammar is a form of self-reflection. The following table will provide an overview of the results of distributing questionnaires,

Criteria for the	Use of Javanese Language to communicate		Urgency Upload-Ungguh Javanese Language The		relationship between language use and individual ethics	
Frequency Agree	36	72%	27	54%	46	92%
Frequency Disagree	13	26%	23	46%	4	8%
Frequency At all	1	2	-	-	-	-

Table 2. Comparison of Results of Respondents Agreeing and Disagreeing

The existence of today's developments can sometimes change the mindset, ethics, and also the use of language used in everyday life. Based on the table, we can see that the respondents stated that in using the Javanese language in daily life, if possible, they could always use upload-ungguh. We need to know that uploading is used as a form of statement regarding manners or manners in acting, being careful and alert in social life so that their behavior is appropriate, appropriate and does not interfere with other people or cause conflict in society (Handayani, 2009). Then, using uploads in everyday life is one way to teach and instill the values of courtesy in character education based on local cultural wisdom (Chotimah et al., 2019).

From the sample data we got, 46 respondents stated that the use of the grammar of community members in social life is a reflection of the nature, characteristics, and ethics of individuals. Then, several respondents stated that uploading the language in daily life is not that important. This could be because the respondent lives in an area that tends to be multicultural so that in their daily interactions they use Indonesian.

Human behavior or character is formed from the habits that he does every day and the life factors he encounters so that each individual has ethics that are influenced by environmental factors around them (Zis et al., 2021). If you look at the reality that is developing at this time and see the orientation that occurs in the practice of bragging, then placing the phenomenon of someone's behavior telling something without any real evidence, of course, can be categorized as a moral problem that can damage the character of a cultured society. This bragging behavior is not only judged as a disgraceful act that can be detrimental but needs to be assessed as a problem related to the socio-cultural conditions of the community. This problem must be addressed immediately so that it does not become a deep-rooted culture in the community.

Behavioral practices that exaggerate what is said are considered inconsistent with the ethics prevailing in society and it is very important to make this act non-existent in social life. We need to know that communication ethics is a guideline based on moral values and is related to customs, norms, and rules that apply in a society (Ihsani & Febriyanti, 2021). Therefore, respondents consider that character building is fundamental so that people can live side by side well and have good ethics (*unggah-ungguh*) and under the norms prevailing in society. 23 out of 50 respondents considered that learning Javanese according to uploads was very important and the rest considered that learning Javanese according to uploads was important in today's life. Learning *unggah-ungguh* or manners encourages people to have a noble and ethical culture.

According to Yusuf, people in social life make ethics as a guide and guide in behaving, behaving, and acting as a collection of values that are considered ethical because they can be in the form of rules or norms that control the good or bad of something in the scope of people's lives (Yusuf, 2017). Therefore, moral education is an urgency that must

be considered and improved so that people can apply the values applied by social norms properly.

Based on the results of interviews conducted by researchers with the three informants who responded to the speech acts in the film "Pemean" it appears that such social problems are often encountered in everyday life. There are various factors that can cause individuals to do this. The three informants stated that the speech acts used by a person can reflect how the individual's character is. However, two out of three informants stated that the use of speech acts did not fully reflect how the person's character was because this was only politeness in speaking. The use of unggah-ungguh in speaking with the interlocutor is an implementation of how the social ethics of the Javanese people live.

Thus, we can conclude that sustainability regarding the preservation of good and correct Javanese language is that training and habituation of Javanese language will have a positive influence on manners and ethics in interactions between students and the community outside campus.

CONCLUSION

Through this research, it can be concluded that a person's speech can reflect his behavior and attitude. Like the figure of Mbak Sum in the movie "Pemean" who acts pretentious and arrogant even though she has nothing or can be likened to the saying "*Kakehan gludug kurang udan*". Behavior like Mbak Sum is often found in the community, but most people choose to ignore it and remain silent about a figure like Mbak Sum. This research is only limited to the relationship between a person's speech and language with the behavior and attitudes taken by the community in responding to similar problems as in the film. Therefore, the researcher suggests further research to examine more deeply the reasons why a person's speech and language can reflect that person's behavior and also the reasons why most people prefer to be silent or ignore someone like Mbak Sum's character in this film.

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Attachment 1.

Table of Raw Data Questionnaire Results

Description	Respondents who agree	Respondents who disagree	Respondents who totally disagree
	Freq	Freq	Freq
Do you agree that Javanese will always be used in communication?	36	14	-
In your opinion, how important is it to learn Javanese according to the prevailing manners?	27	23	-
In your opinion, does speech reflect a person's ethics?	46	4	-
Have you ever encountered a similar case with the character of the movie "Pemean"?	35	15	-
Have you ever heard the Javanese proverb "Kakehan gludhug kurang udan" before?	34	16	-
How often do you encounter this situation in your daily life?	36	13	1

Attachment 2.

Interview Response Transcript

No	Name	Questions	Response
1.	Informant 1		
		In your opinion, do incidents like the one in the movie "player" often occur in society? (If so, how do you feel about this?)	Often enough. In my opinion, people like to show off because they are not confident in what they have, so they feel they need other people's approval, or people can show off to belittle the other person.
		Do you think that someone's speech can reflect their ethics? (If so why?)	Yes, because someone who has ethics will think twice before speaking so that what he says is meaningful, in its place, and does not hurt other people's feelings.
		Have people in your environment applied good communication etiquette? If not, why do you think it happened?	Still not yet. In my neighborhood there are still a lot of people gossiping and demeaning each other. Perhaps the reason is because there are many social stereotypes, so people tend to be judgmental and easily judge others as they please.
2.	Informant 2		
		In your opinion, do incidents like the one in the movie "player" often	Often, especially if you live in a densely populated settlement with the position of the house flanked by neighbors left and

		<p>occur in society? (If so, how do you feel about this?)</p>	<p>right. In that position, we must interact with neighbors with different characteristics, inevitably there must be neighboring characters who are similar to the characters in the Pemean movie. My response regarding this is of course annoyed but I try to understand. If I am in that position, so as not to be irritated and angry, I will try to reduce interactions with neighbors who have toxic properties.</p>
		<p>Do you think that someone's speech can reflect their ethics? (If so why?)</p>	<p>Yes, speech reflects how a person's ethics are. People who are aware of ethical values, especially social and communication ethics, will try to regulate every word that comes out of their mouths so they don't create a bad image of themselves, let alone hurt the other person's feelings.</p>
		<p>Have people in your environment applied good communication etiquette? If not, why do you think it happened?</p>	<p>In my environment most people have implemented this, but it cannot be denied that there are still a few people who lack good communication etiquette, for example: bragging in front of their neighbors, feeling that their family is the best, etc. In my opinion, this can happen because of the low quality of education which causes a person to be less able to</p>

			manage the words that come out of him (whether things A and B need to be said or not), besides that it can also be a result of a lack of individual awareness to behave humbly and maintain ethics.
3.	Informant 3		
		In your opinion, do incidents like the one in the movie "player" often occur in society? (If so, how do you feel about this?)	Yes, often, the response is silent and leave it as long as it doesn't interfere with my activities and personal life.
		Do you think that someone's speech can reflect their ethics? (If so why?)	Yes, but not completely. The use of language is an indication of individual oral ethics. But we cannot conclude directly through his speech.
		Have people in your environment applied good communication etiquette? If not, why do you think it happened?	So far not optimal. There are teenagers who choose to use Indonesian in communicating with older people because of the minimal vocabulary of Javanese Krama.