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TEACHER COMPETENCIES AND THEIR RELATIONSHIP WITH THE DEVELOPMENT OF INTERACTIVE MEDIA

In efforts to develop national education, teachers (educators) are urgently needed in quality standards of guaranteed competence and professionalism. To achieve the number of professional teachers who can drive the dynamics of the progress of national education, a continuous, targeted and effective development process is needed. The process of becoming a professional teacher needs to be supported by all elements related to teachers. These elements can be combined to produce a system that can automatically work towards the formation of professional teachers in sufficient quality and quantity. Indriyani, et al., (2019) stated that the development of science and technology creates a society that continues to strive to improve its abilities in the world of education. Education is a form of progress. An advanced society is characterized by the advancement of a quality education sector. In line with that, Agusrida, et al., (2020), stated that a teacher's professional competence by having competencies, among others, can develop professionalism in a sustainable manner by taking reflective actions, and using ICT to communicate and develop themselves. This means that scientific publication training for teachers is a professional development in the form of work as a reflective action for professional teachers. and use ICT to communicate and develop themselves. This means that scientific publication training for teachers is a professional development in the form of work as a reflective action for professional teachers. and use ICT to communicate and develop themselves. This means that scientific publication training for teachers is a professional development in the form of work as a reflective action for professional teachers.

Ideally, learning at this time implies that an educator must be able to create creativity and the latest innovations in the learning process in order to improve student achievement. One form of innovation is to create effective and technology-based learning resources. So that the learning process with the aim of improving student learning achievement can be achieved, the right media is needed to support the maximum learning process (Atmazaki, et al., 2020). Technology-based learning can bring education in a better and modern direction (Mulyadi, et al., 2020). Tarigan in (Novelti, et al., 2018) states that in practice, Indonesian Language Learning focuses on four aspects of skills that require teacher creativity to achieve good learning outcomes. These four aspects of skills are also needed to study other subjects. Every aspect of Indonesian language skills is interrelated with one another. For example, a person can speak because he is able to listen, or is skilled at reading, and writing. Likewise, a person who is skilled at writing, if he is skilled at listening, speaking, and reading. Each skill is related to each other. Language skills are usually acquired through a series of regular relationships starting from listening, then speaking then learning to read, and write. Likewise, a person who is skilled at writing, if he is skilled at listening,

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Erdem C & Erişti B (in Ramadhan, et al., 2019) stated that teachers must have competence in choosing and using media in learning that is tailored to the needs of students. In addition, teachers also need technological literacy, utilizing information and communication technology to share information, becoming a model for the efficient use of technological resources. In line with that, SO Dorneles (in Ramadhan, et al., 2020) states that knowledge and technology are interrelated and influence each other in life. Along with the rapid development and advancement of technology, the media used must be diverse. One of the technological developments that can be utilized in the learning process is the use of audio-visual media that involves the various senses of students. Media provides direct experience, can be through computers and the internet and all sources to communicate. The media in question uses hardware, such as computers, televisions, projectors, LCDs, and software such as Microsoft power point, macro flash media, visual basic, audio visual, and others that are used on hardware (Novelti, et al., 2018).

From the explanation above, it is clear that a teacher is required to have competence or ability in their knowledge, the ability to master subjects, the ability to interact socially both with fellow students and with fellow teachers and principals, even with the wider community. Appropriate in choosing approaches, methods, and techniques and media that are relevant to the physical and psychological development of students. Able to make good plans and implement them in learning. Proficient in classroom management in accordance with the learning approach he applies. Appropriate in making learning assessments while at the same time being able to accept the results of the learning reflections he did to carry out follow-up programs Choose the ability to communicate in an academic scope, both orally and in writing.

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